



Top Digital Marketing Agency Releases The Perfect Facebook Ad

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A top digital marketing agency Hernan Vazquez Media, LLC today, announced that it has released its tutorial for creating "The Perfect Facebook Ad" to its members.

"Since discovering this advertising format a couple years back, we have used it to significantly increase conversion across multiple advertising platforms," said Hernan Vazquez founder of Hernan Vazquez Media, LLC. "It's one of our most popular guides for our students and clients."

Facebook recently announced major changes to its newsfeed algorithm which seems to significantly affect viral reach. This has left many businesses who relied on "viral marketing" such as influencers and media companies in various levels of panic. Many in the industry have dubbed this update Facebook Zero. The reason for this name is because the new algorithm changes have seemingly made it so influencer marketers have zero organic reach for Pages.

"This has not affected what we teach our students and clients about social media marketing, Facebook in particular," stated Hernan. "In fact, this has only solidified and actually strengthened our approach to

Facebook marketing and advertising. Our students and clients are doing amazingly well.?

Hernan created a tutorial for his followers going through the exact steps to take for creating The Perfect Facebook Ad Template here. ?While I created this video tutorial, essentially and over the shoulder guide, for formatting Facebook ads properly? I suggest people use this along with the free cheatsheet download that I provide,? says Hernan.

Hernan recently released his new book on creating what top marketers call a Profit Loop. It?s called ?Perpetual Profits?. In it, he goes over an enhanced version of the Profit Loop. ?A Profit Loop is a system that successful marketers have kept an open secret for years. Roughly 95% of your traffic will not perform the desired action such as making a purchase. So, top marketers use this scalable setup to become ROI positive as quickly as possible,? says Hernan, about his book.

Hernan Vazquez Media, LLC is a digital marketing training and consulting company that focuses on helping clients and students growing their online businesses. The company also operates a premium, mastermind group called Convert & Prosper, here students and clients get real-time hands on training and support. Hernan Vazquez Media, LLC also publishes The Power Of Marketing newsletter. A premium weekly publication that keeps its followers apprised of the latest news, techniques, and methods that affect marketing and advertising. It includes tutorials, guides, reviews, and interviews with top industry experts.

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Hernan Vazquez Media LLC

We work with clients and students from around the world with one sole purpose: To increase their revenue through the use of the most cutting-edge digital marketing strategies and technologies.

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