



Urban Life Assets By Amazing Assets Releases Gender Neutral Signature Messenger Bags

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Urban Life Assets Releases the Ultimate Canvas Messenger Bag for Men, Women and Teens

With inspiration taken from the classic military canvas messenger bag for men, Urban Life Assets of Tampa, Florida has released its signature messenger bag to the market. Urban Life Assets designed its messenger bag to meet the requirements of daily life while touting a simplistic yet contemporary style. The bag is made to serve a multitude of functions appealing to any gender. The Messenger Bag has earned a stellar 4.9 rating out of 5 on Urban Life Assets' Amazon store during the pre-launch. By offering a limited time price discount on Amazon, the Urban Life Assets store will continue to see a marked increase in the number of customers taking advantage of this multi-utility canvas messenger bag.

The popularity of using messenger bags has risen steadily over recent years. According to some studies, the number of messenger bags have seen a nearly 24% increase in sales since 2012. Apart from being practical, messenger bags provide a level of convenience that can't be found in other carrier accessories. With luggage bags being too big and briefcases often being awkward to carry around, messenger bags have slowly emerged to occupy the void left in the personal travel accessory category.

This trend has accelerated amongst men as the number of articles that an average man carries has increased owing to the advent of portable technologies. Women are choosing the messenger bag style as their personal storage accessory based on the flexibility and functionality. An ordinary classic military messenger bag lacks features for modern day-to-day needs. Whereas modern messenger bags are designed to offer a secure capacity to carry not only documents, but electronics and gadgets that accompany the city lifestyle.

In addition to capacity, the bags must cater to comfort and protection to both the customer and the contents. Urban Life Assets has paid heed to the needs of busy and hectic life of a modern city dweller. The material used for the construction is a heavy duty cotton canvas which allows more than adequate strength and durability that would face it in day to day wear. The inside of the main compartment is padded for protecting sensitive electronics like laptops and tablets. The dimensions of 18 inch width, 11 inch height and 8 inch depth allows plenty of room for storing a 13 inch laptop and select 15 inch laptops. In addition to the large main zippered compartment, The Urban Life Assets canvas messenger bag has an additional 11 pockets giving plenty of room for storing business accessories. A wide adjustable padded shoulder strap allows for easy comfortable carrying of the messenger bag while keeping hands free.

The trendy simplistic design of Urban Life Asset's messenger bag, with added modern lifestyle functionality, has made gain with teens who have adopted it as their school bag, using it to carry school books and supplies.

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Amazing Assets LLC

At Urban Life Assets, we promote new ways of living, working, eating, and lifestyle in an age of increasing flexibility, a lifestyle for on the go people.

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