Leading Fort Worth SEO Agency Reveals Client Case Study

March 21, 2018

Fort Worth, Texas - March 21, 2018 -
Fort Worth TX - Moon and Owl, one of the fastest growing results-driven SEO companies in the United States are delighted to announce the launch of their latest client study. As a potential customer for SEO services, there are literally thousands of different providers to choose from, but SEO services can be costly; choosing the wrong company can be very expensive and so Moon and Own decided that the best way to demonstrate their skills and prowess was to undertake a client case study.

Several years ago, the Fort Worth Web Designer was initially frustrated by the state of the SEO industry but knew that Moon and Owl had the knowledge, expertise, credentials and perhaps most importantly of all integrity to provide a quality service to their clients. The agency has numerous five-star reviews on Google and Jordan Fowler, the owner, was determined to bring the same quality SEO services as they did in web design and social media marketing.

As proof, the agency recently launched a full and in-depth case study from start to finish to demonstrate the results that excellent SEO can produce.

This case study occurred with the client Texas Breast Center, a breast cancer treatment provider near Fort Worth, in Waxahachie, Texas. Texas Breast Center had only one of their pages indexed by search engines and no keywords were ranking.

In less than two months, Moon & Owl had the site ranking in Google?s map packs on all major keywords + city modifiers. This is vital as it allows mobile users simply to click the listing to call the cancer center. In addition, ten major keywords including terms like ?breast cancer surgeon? which represent 1000s of monthly searches are now organically ranking on page one of Google.

?As a business owner I have always believed in under promising and over delivering,? said Jordan Fowler, the owner of Moon and Owl. ?We always strive to deliver the best possible results for our clients, and sometimes it can be frustrating when people are skeptical of the benefits that SEO can bring. That was why we decided to run a full access all areas client case study to demonstrate the improvement in ranking and potential business that we can and do deliver on a regular basis. We are confident that once people can see these benefits that they will be enthusiastic and passionate about working with us.?

Moon and Owl is a digital marketing company based in Fort Worth Texas. They offer a broad range of services including but not limited to Web Design & Development, Search Engine Optimization, Conversion Optimization, Social Media Marketing (SMM), Online Display Advertising, Retargeting Advertising, Google Adwords and PPC, Content Marketing. For more information and to book a free consultation, visit their website at moonandowl.com

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Moon and Owl Marketing

Moon and Owl is a full-service marketing agency in Fort Worth, TX serving clients across the US.
Web Design | *SEO* | *Digital Marketing* | *Copywriting* | *SEM* | *Social Media Marketing* | *Print* | *Graphic Design*

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