



Pleasanton CA Homes Buy & Sell Property Expert Service Announced

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Pleasanton CA: Doug Buenz and his team of top Pleasanton CA real estate agents The 680 Group have announced their expert service in helping buyers secure their dream home at the best possible price and helping sellers get top dollar for their property in today's market. The 680 Group is a full-service real estate team specializing in real estate and homes for sale in Pleasanton, Dublin, San Ramon, Livermore, Danville, Alamo, and Blackhawk. With 29 years of real estate experience under his belt, Doug Buenz has helped hundreds of clients buy and sell homes in the Tri-Valley region.

For home buyers, Doug Buenz and The 680 Group bring a wealth of experience, knowledge, and skills to the table along with a multitude of powerful tools and resources to make each client's homeownership dream a reality. Known for his expert negotiation skills in obtaining the best possible price for his clients, Doug Buenz is one of a select group of agents nationwide to obtain a certificate from the Harvard Law School Program on Negotiation. When asked what are his team's best assets in providing services, he shares, "It's a combination of our client-focused approach, market knowledge, experience, responsiveness, and teamwork

that allows us to close each transaction successfully. The goal is to find the perfect house that suits their needs at the best possible price, and to make the transaction as smooth and efficient as possible.?

The 680 Group website, 680Homes.com, is an excellent tool for those searching for homes in the Pleasanton and Tri-Valley area. Interested buyers can do a custom home search based on their unique preferences and they can also search by neighborhood, by school boundary, and even by lifestyle. On the site, they are also provided a free relocation guide, home buying tips, school information, along with market statistics and home trends.

Unlike most real estate companies selling homes in the area, The 680 Group leverages the power of traditional, online, and social media marketing, combined with expert property preparation and state of the art media to consistently achieve outstanding results. Each seller's home is assessed based on what enhancements can be made to sell it for the highest possible price. Their expert home stager prepares each home by decorating its interiors to make it appealing to the highest number of potential buyers.

The 680 Group offers the most robust online marketing strategies in the area by creating an engaging story unique to each seller's home and posting it on all the major real estate platforms and social media channels. Their media team creates custom marketing to tell the unique story of each of the seller's homes, with architectural-grade photography, high definition video, and compelling text, all designed to capture the imagination of buyers. Apart from this, the team also employs powerful traditional marketing strategies to promote each home, including extensive targeted direct mail, local print advertising, open house events, door knocking, and more.

Doug Buenz and The 680 Group also specialize in luxury homes for sale. They provide a Platinum Marketing Package tailored to the unique needs of their luxury home clients to reach discriminating buyers locally, regionally, nationally, and internationally. J. Bennett, a recent client of The 680 Group, detailed his experience with the team stating, "Doug and his team are totally competent with legal and procedural aspects of high-dollar real estate transactions. He is a savvy practitioner of effective marketing and technology applications. He is unusually personable, and a compassionate and insightful coach to his clients totally focused on their interests and objectives??"

D. and D. Rubin, repeat customers of Doug Buenz and The 680 Group, have come to admire the team's consistency and commitment to excellent service sharing, "Doug and his team handled 3 transactions for us over the past 12 months and his service was truly outstanding. He went above and beyond what was needed and did what he said that he would do when he said that he would do it. His market perspective, advice, and guidance was totally on the mark and enabled us to realize our maximum potential. I will wholeheartedly recommend Doug to others.?"

About The 680 Group:

The 680 Group is a full-service team of professional top real estate agents representing buyers and sellers in Pleasanton and the Tri-Valley area. The 680 Group offers expert services, top-level marketing, powerful search tools, and excellent support to ensure that every real estate transaction is seamless, and an enjoyable and stress-free experience for each client.

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For more information about The 680 Group, contact the company here: The 680 Group
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