Amazing.com Releases Training Video on Using a Single Amazon Seller Software to Manage an Amazon Business as Amazon Opens Fulfillment Center Creating 1,500 Full-Time Jobs

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Amazing.com published an Amazon seller training video that offers insight and advice on how to utilize software and tools outside of Amazon to grow an Amazon business. During a Facebook Live interview hosted by Matt Clark with Phillip Jepsen, Jepsen delivers insight on how he uses his Amazon seller software, ManageByStats, to advance his multi-million-dollar Amazon business. Jepsen reviews the ManageByStats dashboard and best practices for using the software to manage an Amazon business. Around the same time, Amazon released a press release announcing their first fulfillment center in Missouri will create more than 1,500 full-time jobs in the area.

Amazon has announced plans to open their first fulfillment center in St. Peters, Missouri, growing their team by 1,500, offering full-time jobs in a state-of-the-art fulfillment center. The fulfillment center will be complete with Amazon Robotics that will assist in fulfilling customer orders. Missouri?s central location, international airports, and extensive highway, rail and river networks position it as a fantastic location for the new Amazon

facility. The company?s ability to expand is a direct result of engaged customers and a strong workforce.

In his Amazon seller training video, Phillip Jepsen offers insight on how to use a single piece of software, ManageByStats, to grow and manage an Amazon business. The training video dives into the customizable dashboard which brings all Amazon statistics into one place. Jepsen gives advice on how often to review sales statistics, which provides information on revenues, Amazon fees, Amazon payouts and actual profits. He also provides insight on strategies to combat graphs that display discouraging information, advanced marketing tactics to use based on information found in the customer section of the dashboard, best practices for the advertising manager and keywords, and strategies for Seller Mail, which creates automated follow up emails to customers.

Amazon was founded in 1994 by Jeff Bezos. Originally a small online bookstore operated out of Bezos? garage, the company has now grown into a multi-billion-dollar company. Amazon?s four guiding principles are customer obsession rather than competitor focus, commitment to operational excellence, long-term thinking and passion for invention. Some of the products and services pioneered by Amazon include 1-Click shopping, Prime, Fulfillment by Amazon Fire TV, Alexa and Amazon Echo.

The Amazon Selling Machine (ASM) is a training course that guides aspiring Amazon Sellers through the steps of developing an Amazon business. The 8-module program, available through Amazing.com, assists those with no prior experience selling on Amazon and provides the tools they?ll need to start their own Amazon business from the ground up.

Amazing.com was co-founded by Matt Clark and Jason Katzenback and is headquartered in Austin, Texas. Amazing.com trains entrepreneurs on how to start and run a private label business through Amazon?s e-commerce platform. The company?s mission is to assist motivated people to obtain financial freedom through the success of their own Amazon business.

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