

Atlanta Awards Company Appoints New President

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Specialty Engraving & Trophies, Inc., based in Suwanee, GA, is proud to announce that Chris West has been named President of the company. He will oversee four metro Atlanta stores and 30 employees. Chris is no stranger to Specialty Engraving having first worked for the company in 1974 as an after school job. As the company has grown, so has Chris grown along with it. Over the years, he has worked in assembly, production, sales, marketing, and store management as well as owning and operating stores of his own in Florida and Georgia. Full details about the company and its locations can be found at www.specialtyengraving.com.

Chris West says: "I am very proud of the company my Uncle, Vernon West, started over 50 years ago. It is my great honor and privilege to be entrusted with carrying our family business forward. We have the finest people in the industry and our common goal is to keep growing and expanding our product line, while maintaining our high level quality and customer service."

In his role as President, Chris West will be responsible for ensuring that the company continues to deliver the best promotional products in Atlanta. The company stocks awards, trophies, signage, gifts, accessories, and more. All are made with the highest attention to detail and quality.

The plaques that have been created by Specialty Engraving have been featured across the region. The company, which was started over 50 years ago, has set itself apart as one of the best companies of its kind. This is because they aim to make a true difference, validating and showing appreciation to all who have worked with them.

Chris West aims to turn the company into Georgia's, and even the South's largest recognition products company. This has already taken a lot of hard work to achieve, and he expects a lot more hard work to maintain that position. Finally, the Atlanta plaques company is a founding member of the Award Associates of America, which brings together the best awards dealers across the country. This network helps businesses to develop better relationships and share knowledge and information on the industry.

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Specialty Engraving & Trophies, Inc.

Specialty Engraving & Trophies, Inc. is a full service awards dealer, providing Custom Awards, Monthly Recognition Programs, Name Badges, Plaques, Trophies, Customized Apparel and Advertising Specialty Products.

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