



Amazing.com Features Amazing Selling Machine Review of Waiter Turned Successful Amazon Seller, Just as Amazon Marketing Services Releases Advertising Training Video

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Amazing.com recently published an Amazing Selling Machine review from Paul Baron. Paul, a previous waiter, took the company's Amazing Selling Machine (ASM) course to learn how to make money selling on Amazon. While others are comfortable with working for someone else and using their employers to buffer any risk, Paul had always longed to own a business and develop financial freedom. Now, less than three years into starting an Amazon business, Paul shares the reality that his business could break one million in sales this year. Paul's success story comes just as Amazon's Marketing Services shares a training video on how to use their advertising reports and metrics to optimize sales and results.

Amazon released a training video with information on how to utilize advertising reports and gather insights, optimizing results, using metrics found in those reports. For sponsored products there are a variety of reports sellers can download including placement, headline search ad and keyword reports. The Advertising Campaign manager offers access to view all campaigns, with the ability to download a report with information

of page views, impressions, budgets and more for all campaigns. Amazon's Marketing Services suggests sellers review performance metrics once a month, download and save reports monthly, and use year to year metrics to better prepare for seasonal sales.

Paul learned about Amazing Selling Machine after an old friend successfully utilized the training course and made \$15,000 in his first month selling on Amazon. Paul took the course himself and built his business with an all or nothing mindset. Paul had no Plan B and was ready to make money on Amazon. He used all of the tips and tools ASM provided and made \$50,000 in his first 6 months. His success provided the opportunity for financial freedom. Paul moved away from living pay check to pay check and began to save money and pay off his debts. One year into his business, he quit his waiting job and lived solely off of the income derived from his Amazon business.

Amazon has become the second largest company in the world, surpassing Google (in regard to market capitalization) and employing over half a million employees, a power Amazon sellers are able to leverage. Amazon began in 1994, operating out of Jeff Bezos' garage. The company has grown into a multi-billion-dollar company, offering everything from household goods, clothing, snacks, and electronics to apps, music, movies, TV shows and more.

Amazing Selling Machine (ASM) is one of Amazing.com's training courses. The 8-module, online program is designed to help sellers launch their own business selling physical products on Amazon. The training provides step-by-step guidance on how to build and sustain an Amazon business. ASM provides tools and resources for those with no prior experience selling on Amazon. Amazing.com is also responsible for SellerCon, a conference for Amazon sellers. SellerCon 2018 will be held April 6 - 8, in Orlando, Florida.

Amazing.com was founded in Austin, Texas by Matt Clark and Jason Katzenback. The company teaches entrepreneurs how to create a successful private label Amazon business through online courses, as well as live instruction. Amazing.com's mission is to help entrepreneurs achieve financial freedom through the success of their own Amazon business.

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