

# Softbreath Designs No-show Socks Fit For An Active Lifestyle

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SoftBreath, hailing from New Orleans, LA, has recently designed ultra-performance socks made specifically for running enthusiasts. The brand's latest pair of socks is tested to cater to the running community's needs for a product that provides both comfort and support to withstand long hours on the trail or treadmill.

The number of running enthusiasts grows every year, and so does the demand for better running equipment. Creating a pair of running socks that is designed to give support and stability has been SoftBreath's top priority from the beginning. "SoftBreath understands runners. Running socks are our business! We want to address every runner's need to run only in the most comfortable pair of shoes and socks. We want to share our product out there, and let it be known as the only pair of running socks you'll ever need," a SoftBreath brand manager stated.

Running has evolved thoroughly over the past few years. It began as a simple hobby for some, then turned into a habit, eventually becoming a part of daily life. Statistics have shown that people who run daily have higher chances of avoiding heart diseases, and have lower stress levels.

One of the features of the product is its perfect fit. SoftBreath's product has been known to make its wearer feel like they're "walking on pillows," as found on <http://www.amazon.com/gp/product/B00VUHOD6Y> More importantly, the pair offers 100% support and protects the runner from discomfort, such as corns and blisters. The sock has a little "lip" on the backside to protect the Achilles heel from blisters while running. The rest of the sock is a total no-show. In addition, the product was designed to reduce sweat as one runs. This allows more movement and more breathability when running.

Testimonials and positive feedback have been pouring in on the product's Amazon page. The pair has a current rating of 4.8 out of 5 stars. The most helpful review came from Amazon Customer C, who stated:

"I bought this pair after learning more about it on <http://www.amazon.com/gp/product/B00VUHOD6Y> This is one of the best pairs of socks I own, and trust me, I own a lot, from Nike and Polo athletic socks to expensive

cashmere and crew socks. They are extremely soft and high-quality, and I often find myself wanting to wear them for occasions that don't include running just because they are so comfortable."

SoftBreath continues to design more products fit for an active lifestyle as listed on <https://www.facebook.com/softbreathbrand> With the brand's pair of running socks currently making waves in the running industry, it won't be too long before every runner wears SoftBreath.

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## **SoftBreath**

*SoftBreath is an innovative family owned and operated company based in New Orleans, LA that combines extensive market research with strict quality control to deliver great products to their customers.*

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