



## **Reusable Baby Food Pouch Helps Save Money And The Environment**

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WeeSprout, a baby and child product company in Memphis, TN, have recently released their reusable baby food pouch on Amazon with a 32% discount. The pouches, which usually cost \$24.99, are now available for just \$16.99, saving \$8. It is hoped that this will encourage more people to try the pouches for their children and enjoy their benefits.

"We named our product 'Nature's Little Squeeze', because that is the best way to describe the goals we had with designing them," says Brandon Wells from WeeSprout. "One of our three main goals was to help people save money, which is one of the reasons why we have released them at a discounted price for a limited time only."

As stated, the company's first goal is to help people save money. The fact that the pouches are reusable means that they are far more cost effective than ready made supermarket products. The second goal links into that, in as such that the pouches make feeding children far more flexible. No longer do parents have to purchase ready made products with questionable ingredients. Rather, they can make their own and know for a fact that their children are getting the nutrients that they need. Using fresh and healthy ingredients will help

children achieve greater overall health. Indeed, this is something reviewers on Amazon have picked up on. "These pouches are great. I can make healthy fresh food for my kids instead of buy prepackaged pouches."

The final goal is to be more environmentally friendly. Because the pouches can be used again and again, less waste is created, which is better for the world as a whole. Naturally, the pouches themselves have been created from eco-friendly and fully degradable materials. Indeed, when people have children, they are hopeful that there will actually be a planet for them to live on, and WeeSprout want to make sure that they play their part in that. Again, this is something that has been noticed by some of the reviewers on Amazon. "This product is wonderful and such a great idea for both my children and the environment!"

WeeSprout believes that these three issues - money saving, flexibility and eco-friendliness - are the three things that people look for in life nowadays. The news is always filled with headlines about how much children actually cost, how food labels contain lies and how the world is polluted to the point of no return. For this generation, it is perhaps too late, but parents have an opportunity to instill the right kind of beliefs in the next generation and, in a small way, these reusable baby food pouches are contributing towards that.

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For more information about WeeSprout, contact the company here: WeeSproutBrandon Wells 901-277-7766 [brandon@weesprout.com](mailto:brandon@weesprout.com) 3355 Poplar Ave. Suite 305 Memphis, TN 38111

## **WeeSprout**

*A family owned business, producing natural, eco-friendly products that are healthy for your wee sprout and healthy for the planet.*

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