Amazing.com Features $2 Million Success Story for How to Sell on Amazon, Just as Analyst Announces Amazon Will Replace Google as a Main Retail Search Engine

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Amazing.com recently published the Amazon seller success story of Ben and Charity DeVries, parents and business entrepreneurs. They learned how to sell on Amazon using Amazing.com?s Amazon seller training program, Amazing Selling Machine (ASM). Ben and Charity thought one million dollars in sales was slightly out of reach when they heard their Amazing Selling Machine mentor share he had just hit his one-million-dollar mark. Nearly two years later, the couple has made about 2 million dollars since the launch of their first product. Ben and Charity?s success story comes as analysts say Amazon will replace Google in the coming years as a main retail search engine.

Alex Degroote, media analyst at Cenkos Securities, shared with CNBC that Amazon will replace Google when it comes to retail searches. Amazon has proven their strength in search advertising, as customers must sort through physical products in search results. The world?s largest advertising firm, WPP, shared it was increasing its spending on advertising on Amazon from $200 million in 2017 to $300 million this year. Alex

says over time more and more people will begin to use Amazon as their main retail search engine, rather than Google.

In their Amazing.com video interview, Ben and Charity tell interviewer Mike McClary that wished they had started selling sooner on Amazon. Ben realized by starting just one year later, he missed out on a million dollars in sales. By following the tools, steps and guidance provided by Amazing.com?s training course, Amazing Selling Machine (ASM), Ben and Charity were able to successfully grow their Amazon business. In following ASM?s criteria for finding the right products and sticking to training, the couple set themselves up for success, built an email list with over 50,000 customers, and created a large social media following. All of which has allowed them to build their brand and branch out into more competitive markets. The Devries are one of many Amazon seller success stories to come out of ASM. Eric Toohey recently shared his inspirational Amazing Selling Machine review as well.

Amazon was found in 1994 by Jeff Bezos. Amazon?s four guiding principles include customer obsession rather than competitor focus, commitment to operational excellence, long-term thinking, and passion for invention. Amazon has pioneered serves like 1-Click shipping, Prime, Fulfillment by Amazon, Fire TV, Alexa and Amazon Echo.

Amazing Selling Machine (ASM) is a training course provided by Amazing.com. The 8-week web course is designed to help sellers launch their own Amazon business, selling physical products. The step-by-step guide on how to build and sustain an Amazon business comes with the tools and resources needed to help those with no prior experience selling on Amazon.

Amazing.com is headquartered in Austin, Texas and founded by Matt Clark and Jason Katzenback. Though online courses and live instruction, the company teaches entrepreneurs how to create a successful private label Amazon business. Their mission is to help entrepreneurs find financial freedom through the success of their own Amazon business.

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Amazing.com, Inc.

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