



## SEO Houston Pros Merges With Predyctive

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SEO Houston Pros, based in Houston, TX, is proud to announce that they have merged with Predyctive. As a result, they have been able to further improve on their services for their clients. In particular, they now offer far better PPC (pay per click) campaigns.

Garrett Laidler from SEO Houston Pros says: "76% of PPC campaigns are bleeding money. 15% to 20% of those campaigns are bot clicks. Utilizing a people based marketing approach to get in front of your potential clients before they even know they are going to utilize you is what we can do thanks to our merger with Predyctive."

Through the merger, the Houston SEO expert has been able to develop a people based approach with artificial intelligence (AI) software that predictively targets audiences based on search queries. Their platform compiles over 1.5 trillion pixel fires per month. Garrett Laidler explains: "You've been to Amazon and are looking for a pair of Nike's and, all of a sudden, you see those Nike's everywhere. That means you have been pixelated. We track 1.5 trillion of these per month."

Furthermore, the AI looks across 700 million devices and tracks 1.2 billion websites and 257 million daily users. This allows them to reach their exact target audience. Unlike most cookie based platforms, SEO

Houston Pros' solution takes an exact profile and matches it up against live offline data like the person's mortgage, car note, insurance, etc.

Garrett Laidler continues: "74% of all cookies are deleted after 72 hours by all major search engines, but no one will tell you that. We are even HIPAA compliant, which ensures we have real people and do not use bot clicks on any of our multichannel campaigns. You won't spend money for computers clicking on your ads. Rather, our AI will identify trends in your target markets, matching people, searches, and results."

Houston SEO Pros is known as the best SEO company Houston, TX has to offer and it is easy to see why. Their unwavering commitment to offering the most up to date technology has ensured that their clients are always able to get the most appropriate services.

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For more information about SEO Houston Pros, contact the company here: SEO Houston Pros Garrett Laidler (888) 439-4224 support@seohoustonpros.com 7676 Hillmont Street #315, Houston, TX 77040

## SEO Houston Pros

*With the plethora of expertise we have with search engine optimization (SEO), web design, social media marketing, and reputation management, we are the dominant SEO Houston agency in Texas.*

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