



Connecticut Cadillac Dealer Serving Hartford & Waterbury Enables Vehicle Comparison on Website

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Northwest Hills Cadillac, a Cadillac dealership serving Hartford & Waterbury Connecticut and a member of the Sullivan Automotive Family of dealerships located in Torrington CT, strives to be the most helpful Cadillac dealership around. They achieve this by offering consumers the ability to compare Cadillac vehicles to their direct competitors' thanks to a menu of written vehicle comparisons. In so doing, consumers can always ensure they are getting the best deal.

Sean Sullivan, president and general manager of Northwest Hills Cadillac, says: "We believe in offering as much information to the consumer as possible so they can make the most informed decision possible. Cadillac is a fantastic brand, but consumers deserve to know how the brand stacks up to its most direct competitors in today's highly competitive luxury vehicle market. We offer this information directly on our website as an added tool to help the vehicle shopper today."

Comparing Cadillac vehicles to their direct competitors ensures that people are able to gain a greater understanding of why vehicles are priced in a certain way. It also enables them to see that they are getting the best deal with Northwest Hills Cadillac. If ever a vehicle is priced higher, it is likely to be because theirs

has a higher spec, or because there are certain issues with the competitor's vehicle.

Northwest Hills Cadillac offers servicing and repairs. They are an authorized dealer of Cadillac parts, meaning that anyone who requires repairs can turn to them for help. They also offer easy finance options for individuals looking to purchase a vehicle in that manner. People are encouraged to take a look at the company's website to view the latest models and to compare prices with the competition.

The company is known for offering an excellent selection brand new Cadillac vehicles. They love the Cadillac brand and always ensure that they have the newest models available. Additionally, they have a wealth of used Cadillacs in their inventory as well, for those who are searching for a particular model or who do not wish to purchase brand new models.

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For more information about Northwest Hills Cadillac, contact the company here: Northwest Hills Cadillac Sean Sullivan (860) 222-7856 ssullivan@oneillschevybuick.com 2065 East Main Street. Torrington CT 06790 US

Northwest Hills Cadillac

Providing an exceptional luxury vehicle purchasing and service experience unlike anyone else.

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