



Amazing.com Features ASM Review from Mom Who Used the Training to Successfully Build an Amazon Business, Just as Jeff Bezos Reveals Amazon Has Exceeded 100 Million Prime Members

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Amazing.com recently published an Amazing Selling Machine Review from Anne Ferris. Anne, a mother of two, went from a sleep deprived and stressed out corporate lawyer to a successful Amazon business owner. After years of working 20 hours a day, 7 days a week, Anne felt stressed out and sleep deprived. She heard about the Amazing Selling Machine (ASM) training course from a friend and used it to learn how to start selling on Amazon FBA. The skills she learned through ASM led her to make \$75,000 in her first 5 months of selling. Anne's success story comes just as Amazon's CEO Jeff Bezos reveals the company has over 100 million Amazon Prime members.

Bloomberg Technology shared that in his annual shareholder letter, CEO Jeff Bezos revealed Amazon has exceed over 100 million prime members. Members of Amazon Prime pay monthly or annual fees for quick delivery on online orders, music and video streaming, and free online photo storage. Prime memberships influence customers to shop more on Amazon to ensure they get their money's worth. In 2017, Amazon

shipped more than 5 billion items with prime worldwide. Jeff Bezos prides himself on his company's high standards, saying they are contagious and what his customers expect.

Anne Ferris too prides herself on the high quality of the products she provides. During her Amazing Selling Machine Review with Matt Clark and Rich Henderson she revealed her success in selecting a product, competing with similar products, and increasing sales can be attributed to ASM and her quality products. During her price selection process, Anne sold her product at a significantly higher price than her competitors because of her high quality. Anne increased traffic and sales by maintaining active social media accounts and encouraging customers to post pictures of her products on social media and to leave reviews on Amazon. The skills she learned from ASM and her efforts allowed her to maintain a profit margin higher than 30%.

Amazon was founded by Jeff Bezos in 1994. Amazon's four guiding principles include customer obsession rather than competitor focus, commitment to operational excellence, long-term thinking, and passion for invention. Amazon has pioneered services like 1-Click shipping, Prime, Fulfillment by Amazon, Fire TV, Alexa and Amazon Echo.

Amazing Selling Machine (ASM) is a training course provided by Amazing.com. The course consists of an 8-module online program, designed to help sellers launch their own Amazon business and start selling physical products on Amazon. The course provides a step-by-step guide on how to build and sustain an Amazon business, in addition to tools and resources for those with no prior experience selling on Amazon.

Amazing.com was founded in Austin, Texas by Matt Clark and Jason Katzenback. The company teaches entrepreneurs how to create a successful private label Amazon business through online courses, as well as live instruction. Their mission is to help entrepreneurs find financial freedom through the success of their own Amazon business.

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Amazing.com, Inc.

Amazing.com helps people build successful businesses and achieve the financial freedom to do what they want, when they want, wherever in the world they want.

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