Amazing.com Releases Tips for Finding Products to Sell on Amazon Just as Amazon is Estimated to Capture the Next Wave of Online Retail

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Amazing.com released a seller training video that provides insight into finding products to sell on Amazon. During the training video, Matt Clark and Mike McClary showcase products currently being sold on Amazon and use them to offer sellers tips for sourcing, ordering, packaging and branding, and marketing products on Amazon. Mike McClary reveals that because Amazon has positioned itself as the place to shop online, the number of sellers have not kept up with Amazon?s increasing sales volume and revenue potential. This has created an opportunity for new sellers to start their Amazon business. This product showcase video was released the same time Amazon shares were estimated to rally another 15 percent as the company captures the next wave of online retail.

CNBC reveals that Credit Suisse has estimated more than a 15 percent upside for Amazon shares over the next 12 months. Credit Suisse estimates came after Amazon updated its asset and cash flow figures for Amazon Web Services and retail operations. Analysts share that Amazon is one of the best positioned to capture the next wave of retail dollars coming online.

In Amazing.com?s new seller training video, Matt Clark and Mike McClary showcased actual products successfully selling on Amazon, in addition to sharing tips for picking and sourcing Amazon products. Mike McClary reveals that $40 billion in revenue is up for grabs for Amazon sellers, as Amazon?s revenues continue to grow. New sellers are in a good position to find products and start selling on Amazon. As Mike and Matt review products selling well on Amazon, they provided techniques for packaging and branding, combatting negative reviews, and marketing. They answered seller questions on freight forwarders, product liability insurance, and taxes.

Amazon was founded in 1994 by Jeff Bezos. Amazon has pioneered services like 1-Click shipping, Prime, Fulfillment by Amazon, Fire TV, Alexa and Amazon Echo. The company?s four guiding principles include customer obsession rather than competitor focus, commitment to operational excellence, long-term thinking, and passion for invention.

Amazing Selling Machine (ASM) is a training course provided by Amazing.com teaching entrepreneurs how to start an Amazon business. The 8-module course teaches sellers how to sell physical products on Amazon through its step-by-step guide. For a limited time, ASM is offering a four-part training video series teaching everything from selecting products and suppliers to launching an Amazon business and marketing a product.

Matt Clark and Jason Katzenback founded Amazing.com in Austin, Texas. The company offers online courses and live instruction, teaching entrepreneurs of all experience levels how to create a private label Amazon business. Their mission is to help sellers find financial freedom through their own successful Amazon business.

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