Amazon?s CEO Jeff Bezos Shares His Secret Formula for Success, Just as Amazing.com Features Amazing Selling Machine Review of a Man Who Started Over at Age 53 and is Now Projected to Make $8 Million

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Amazing.com released the Amazing Selling Machine review of Paul Miller, a man who started at over 53 and is projected to make $8 million this year through his private label Amazon business. Paul was tired of putting all his time and energy into a restaurant he franchised and wanted something new. He received an email about Amazing Selling Machine (ASM), read through seller testimonies, and signed up the same night. The skills he learned through the ASM training course led him to pick his first Amazon product, customize that product, and land licensing deals with big name brands. Paul?s success story on how to build an Amazon business comes just as Amazon?s CEO Jeff Bezos shares his secret formula for success.

In his annual letter to shareholders, Jeff Bezos reveals his secret formula to success ? high standards. Jeff Bezos shares that by maintaining a high standards team, those who join the team will quickly adapt. When he began his company, he had high standards for inventing, customer care, hiring and more. He continuously worked to communicate those standards and that has led to the success of his company today.

In his interview with Matt Clark, Paul Miller shares the story of how he grew his Amazon business and kept reaching for higher standards. After using the Amazing Selling Machine (ASM) course and working with the ASM community and mentors, Paul selected his first product to sell. Recognizing the potential in the product, he completely customized it using a designer and his manufacturer. His customization led him to land a licensing deal with Nickelodeon. Paul can now use Nickelodeon characters on his products. Just last year Paul made $4.5 million. The success of his business has allowed him to work remotely and grow his business with unlimited scalability.

Amazon was founded in 1994 by Jeff Bezos. Amazon has pioneered services like 1-Click shipping, Prime, Fulfillment by Amazon, Fire TV, Alexa and Amazon Echo. The company?s four guiding principles include customer obsession rather than competitor focus, commitment to operational excellence, long-term thinking, and passion for invention.

Amazing Selling Machine (ASM) is an Amazon training course provided by Amazing.com. The company teaches sellers how to launch their own Amazon business selling physical products through an 8-module web course. The course provides step-by-step instruction on how to build and sustain an Amazon business. ASM is offering a four-part training video series for a limited time, teaching sellers how to select products, find suppliers and launch their own Amazon business.

Amazing.com was founded in Austin, Texas by Matt Clark and Jason Katzenback. The company offers online training courses and live instruction, teaching entrepreneurs how to create successful private label Amazon businesses. Their mission is to help sellers find financial freedom through the success of their own Amazon business.

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Amazing.com, Inc.

Amazing.com helps people build successful businesses and achieve the financial freedom to do what they want, when they want, wherever in the world they want.

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