Amazon Features Multi-Million-Dollar Success Story of a Customer Centric Couple Just as Amazon Announces a New Integration into Customer Lives?In-Car Delivery

April 27, 2018

April 27, 2018 -

Amazing.com released an Amazon seller success story that offers insight on how to get started selling on Amazon. Jim and Maggie Umlauf grew their multi-million-dollar Amazon business and sold it in just three years. Less than a year later the couple took the business back and grew it in one third the time, focusing on the customer experience and journey. This Amazon seller, customer centric story comes just as Amazon announces they will offer their customers in-car delivery.

The Wall Street Journal recently shared that Amazon will offer an option allowing customers to have packages delivered right to their car. Focused on developing their customer?s experience, Amazon has recently launched the Amazon Key program. This program allows delivery drivers to drop packages off inside homes, using a ?smart lock? on their door that also acts as a security camera. The in-car delivery service will allow delivery drivers to drop packages off in the trunk of customer?s cars. These new Amazon programs are another way Amazon is integrating into customers? lives and adding value to their Prime Services.

In his ASM success story interview with Jason Katzenback, Jim Umlauf attributed much of his company?s

success to focusing on the customer experience and customizing his customer?s journey. Jim and his wife, Maggie, joined Amazing Selling Machine (ASM) and learned all the steps to start and grow an Amazon business. With the help of the ASM community and mentors, Jim and Maggie grew and sold their Amazon business. When their business began to fail they took it back over and refocused their energy on developing a unique customer experience. Through a specific customer service plan, Jim and Maggie customized every interaction customers have with the brand to ensure differentiation from other brands.

Amazon was found by Jeff Bezos in 1994. Amazon has pioneered serves like 1-Click shipping, Prime, Fulfillment by Amazon, Fire TV, Alexa, Amazon Echo, and most recently Amazon Key. Amazon?s four guiding principles include customer obsession rather than competitor focus, commitment to operational excellence, long-term thinking, and passion for invention.

Amazing Selling Machine (ASM) is a training course provided by Amazing.com. The 8-week web course teaches sellers how to launch their own Amazon business selling physical products. The step-by-step guide on how to build and sustain an Amazon business comes with tools and resources to help those with no prior experience selling on Amazon. For a limited time, Amazing Selling Machine is offering a free four-part video series, providing information on building an Amazon business with added bonuses, like software, automation blueprints, and more.

Headquartered in Texas, Amazing.com was found by Matt Clark and Jason Katzenback. The company teaches entrepreneurs how to create a successful private label Amazon business through online courses and live instruction. The company?s mission is to help entrepreneurs find financial freedom through the success of their own private label Amazon business.

###

For more information about Amazing.com, Inc., contact the company here:Amazing.com, Inc.Jason Katzenback1 (888) 415-0615support@amazing.com1300 Guadalupe Street, Suite 100, Austin, TX 78701

Amazing.com, Inc.

Amazing.com helps people build successful businesses and achieve the financial freedom to do what they want, when they want, wherever in the world they want.

Website: https://www.amazing.com/

Email: support@amazing.com

Phone: 1 (888) 415-0615