



Mike Marko Reveals That Imarketslive Reviews Indicate More People Are Using And Promoting Imarketslive

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IM Consultant Services is a full service digital marketing, consultancy, and training agency in Cincinnati, OH, that was founded by Mike Marko. He regularly reviews various at home business opportunities. Recently, it has come to his attention that more people are now promoting and using iMarketsLive and he felt that there is a need to look into just what it is and what it has to offer.

Mike Marko, says: "Many of you will think that iMarketslive is just another network marketing or business opportunity but from what I've seen, a lot of people are doing very well with it. With nothing but affiliate membership to sell within the opportunity, the iMarketsLive compensation plan revolves around the sale of iMarketsLive affiliate membership."

In his iMarketslive review, Mike Marko takes a look at the different products that the company offers. Because these are all digital products, it is clear that the affiliate opportunity is promoted heavily online as well. This is where he sees a problem, as few people understand how to promote the opportunity properly. The compensation plan offered by iMarketsLive is reasonable, but only for those who are able to make it work for them.

"Since imarketslive is a virtual product company, it makes sense that it's heavily promoted online," says Mike Marko. "Yet what I see are a lot of people spamming up social media like Facebook to try to get leads. A lot don't even build mailing lists."

Mike Marko continues by explaining how people could be more successful in using iMarketsLive. He has read a wealth of Imarketslive reviews by other people, many of whom state that the program is simply too difficult to be successful. He disagrees, however, believing that it is all down to people not being aware of how to properly market the opportunity. He explains: "The way I and other successful people do it is having a blog. And this blog needs to be independent of any offers you are trying to promote. That is by far the simplest way I have found of having your long term business that you can rely on."

It should be noted that IM Consultant Services offers various online marketing services, such as SEO branding, social media marketing, pay per click, search engine marketing, press releases, online marketing funnels, blog content writing, email marketing, and website design.

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