

The logo for Martelli features the word "MARTELLI" in a bold, serif font. The letters are black with a gold outline. A thin, curved line arches over the text, starting from the left and ending at the right.

Pensacola Quilting Company on the Importance of Recognition

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Pensacola, FL - Professional quilting and sewing products company Martelli Enterprises shares how creating an environment where recognition for quality can benefit the prosperity of any business. The Pensacola quilting company notes how positive recognition translates to positive results in any environment. This principle maintains morale and retains employees, allowing for a business to flourish and stay ahead of the competition.

?Empowerment works as a double-positive relationship where everyone wins,? the owner of Martelli Enterprises said. ?When a manager recognizes a worker, the worker is proud, but so is the manager to have that person on their team.?

While a monetary gift is spent, and forgotten, a gift or award acts as a reminder of achievement and lives on in the heart and mind of the recipient for years to come. The Pensacola sewing table provider understands that the foundation for success is based on motivation and appreciation. The company found that appreciation and recognition are among two of the top principles people value in their job. That is why Martelli Enterprises states that rewarding an employee with cash reduces efficiency, as it lacks personal touch and

emotion.

?We believe in the importance of recognition. Recognition is rewarding positive behavior to get that behavior repeated. The benefit in eliciting desired behavior from staff, students and volunteers is enormous.? the owner of Martelli Enterprises said.

For more information regarding Martelli Enterprises, call them at (850) 433-1414 or visit their website at www.martellinotions.com.

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Martelli Enterprises

Martelli Enterprises is an international company based in Pensacola, Florida. We make tools, equipment, work stations and machines for sewing, quilting, and embroidery.

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