Amazing.com Releases Employee to Entrepreneur Seller Success Story Just as Amazon Confirms Plans to Expand Boston Outpost by 2,000 Tech Workers

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Amazing.com recently published the seller success story of Ben DeVries, a full-time employee turned multi-million-dollar Amazon business owner. Ben felt trapped by his full-time job and longed for the time and freedom to work from anywhere and spend time with his family. Just two years after joining Amazing Selling Machine (ASM), Ben built a multi-million-dollar Amazon business with his wife and quit his job. Ben revealed how to sell on Amazon and that his secret to success was surrounding himself with other sellers and likeminded people. Just as Ben shared his story and appreciation for the ASM community, Amazon confirmed the expansion of their own community by 2,000 tech workers.

Amazon has confirmed its plans to hire 2,000 new tech employees in Boston, a plan that will nearly triple the company?s presence there. Amazon will welcome 2,000 employees into their community to focus on areas like machine learning and speech science, cloud computing, and robotics. Boston?s Mayor, Martin Walsh, has shared his appreciation for the e-commerce giant and welcomed the addition to Boston?s growing workforce and business landscape.

During his interview with Jason Katzenback, Ben shared his insider tips for creating a million-dollar business, finding likeminded people for support, and competing against the big brands on Amazon. One of the most important things to Ben?s success was surrounding himself with other sellers, who had been in the same situations he was facing and could offer support and guidance. Ben shared that the Amazing Selling Machine (ASM) course connected him to a community of likeminded people, willing to help and work together. He recommended anyone thinking of starting an Amazon business to watch ASM?s free four-part video training series.

Founded by Jeff Bezos, Amazon began in 1994. Since its creation, Amazon has created different branches of business, such as Amazon Publishing and Amazon Literary Partnership, both of which help writers tell their stories and find their readers. Amazon?s four guiding principles are customer obsession rather than competitor focus, commitment to operational excellence, long-term thinking and passion for invention. Some of the products and services pioneered by Amazon include 1-Click shopping, Prime, Fulfillment by Amazon Fire TV, Alexa and Amazon Echo.

Amazing Selling Machine (ASM) is a training course provided by Amazing.com. The 8-week web course teaches sellers how to launch their own Amazon business selling physical products. The step-by-step guide on how to build and sustain an Amazon business comes with tools and resources to help those with no prior experience selling on Amazon. For a limited time, ASM is offering a free four-part video series, providing information and bonuses like, a marketing research tool, a blueprint for sourcing suppliers, and access to the Rapid Ranking System. The doors to ASM9 close tonight, 5/3/2018.

Matt Clark and Jason Katzenback founded Amazing.com in Austin, Texas. The company teaches entrepreneurs how to create a successful private label Amazon business through online courses, as well as live instruction. Their mission is to help entrepreneurs find financial freedom through the success of their own Amazon business.

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