



## **Pensacola SEO Agency Helps Generate Local Leads With YouTube Ads**

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Pensacola, Fla.- Prosperous I.M., a leading provider of SEO in Pensacola, FL, sees that most small business don't have a huge marketing budget. While knowing that advertising is expensive, the Prosperous team wants to help companies find the biggest bang for their buck.

YouTube ads are something they notice as a huge opportunity. People visit YouTube often, maybe even more than once a day. Ads usually are run before videos and even can get displayed in the search results. With one billion users on YouTube, it holds almost one-third of all internet users. It was also found that 46% of all users act after watching a video ad on YouTube.

Prosperous I.M. Owner Eddie Hill said, "We are always looking into ways to expand the advertisement of our clients. YouTube ads are a great way to generate local leads."

For those who decide to do YouTube ads, it is important to remember to keep them short and sweet. TrueView In-Stream Ads are probably the most familiar on YouTube, these are the ads that stream before a video and are often most popular. When it comes to information a company needs regarding better

advertising, the provider of search engine optimization in Pensacola knows and understands the value of it. Clients can expect all the help they need when it comes to better marketing ideas for their businesses.

"We want to make sure our clients have the best information possible when it comes to helping their business grow," Hill said. "When they grow, so do we, and we always want to continue to provide the best for them in this mutually beneficial relationship."

For more information regarding Prosperous I.M., Inc., please visit <http://prosperousim.com/> or call (850) 432-2898.

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### **Prosperous I.M. Inc.**

*Prosperous I.M. Inc. was founded in June of 2011 by Eddie Hill. A Full service online marketing agency and certified Google Engage Agency. Our philosophy is simple, deliver results for the client.*

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