



Doug Buenz and The 680 Group Real Estate Hit Significant Milestone with 500+ Homes Sold

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Pleasanton CA: East Bay and Pleasanton top Realtor® Doug Buenz has reached an important milestone in his career. His real estate company, The 680 Group, has already sold 500+ local homes since its establishment, making it one of the most reputable real estate companies in Pleasanton CA today. Doug and his team of real estate professionals make use of the most comprehensive marketing system available in this digital age to make sure that their clients' properties stand out in the market.

The 680 Group currently has 150+ 5-star reviews from its previous clients and continues to attract more and more clients who need help with their home selling and buying needs. In 2017 alone, Doug Benz and his team were able to sell 53 homes?proof of how they live up to their company?s mission statement: ?Create an awesome customer experience.? One of their previous clients, J.J. Bennett, shares, ?Doug and his team are totally competent with legal and procedural aspects of high-dollar real estate transactions. He is a savvy practitioner of effective marketing and technology applications. He is unusually personable, and a compassionate and insightful coach to its clients, totally focused on their interests and objectives.?

Known for going above and beyond in serving their clients, the 680 Group's marketing approach is not like any other. Unlike other real estate companies that focus on marketing the features of the home, Doug's team focuses on the home's story and what sets it apart from other homes. Doug explains, "Our unique marketing approach sets your home apart. Most real estate marketing is focused on the features of the home. 4 Bedroom, 3 Bath Home in Model Condition, blah blah blah." Instead, we focus on the story of your home—what makes it unique, what it's like to live there, what feeling the buyer gets when touring your home.

The 680 Group also utilizes vibrant architectural-grade photography, high definition video and compelling text to catch the attention of potential buyers and invite them to view the homes that they sell. The team's marketing plan is designed to get their clients the highest possible price for their homes through leveraging the power of traditional and online marketing, as well as expert property preparation, relationship marketing and social media buzz creation.

Doug's website, 680homes.com, is a valuable tool for home buyers who are looking to buy their dream properties in Pleasanton and for home sellers who want to put their properties on the market. The website makes available updated market reports, trends and other resources to help potential clients with their decision-making. Home buyers can also search properties by neighborhood, boundaries, lifestyle, lots and land, as well as view some of The 680 Group's success stories in the past.

More About Doug Buenz:

Born and raised in the Bay Area, Doug Buenz is a real estate enthusiast and has served in various industry panels, including the California Association of Realtors and the Institute for Luxury Home Marketing. As a top Realtor® in the Pleasanton area, he has built a reputation in the real estate community as an innovator and early adapter in technology. He has also written real estate articles on both local and national media.

About The 680 Group:

The 680 Group is a team of professional real estate agents in Pleasanton and the Tri-Valley area who provide expert services to home buyers and sellers. Their focus is to provide each of their clients an extraordinary customer experience by making their real estate transactions seamless and stress-free.

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For more information about The 680 Group, contact the company here: The 680 Group Doug Buenz 925-621-0680 Doug@680Homes.com 509 Main Street, Pleasanton, CA 94566

The 680 Group

Doug Buenz and The 680 Group is a full-service and top-producing real estate team specializing in real estate and homes for sale in Pleasanton, Dublin, San Ramon, Livermore, Danville, Alamo, and Blackhawk.

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