



Voila Natural Introduces Their Age-defying Marula Oil To Their Lineup

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Voila Natural, a family owned natural beauty company specializing in pure, organic, and natural beauty solutions, is pleased to be adding Pure Marula Oil in its line of luxury oil products this August.

"Marula Oil is the best oil to use if you want to fight skin aging and even acne," says Elizabeth Martin, co-founder of Voila Natural. "Pure Marula Oil has 60% higher antioxidant levels compared to Argan Oil, an oil well-known for its highly efficient way of fighting free radicals in the cells. It works especially hard as an anti-aging moisturizer, but what I love most of all about the product is its absorption rate. Marula Oil is a powerful, naturally superior oil that is easily absorbed in the skin, leaving it intensely hydrated, smooth and silky."

The 100% pure and natural oil is sustainably wild-harvested from the fruit of the Marula tree. Often regarded as sacred in Africa, the Marula tree is a prolific fruit bearer. A member of the mango and cashew family, this botanical treasure is rich in vitamins, antioxidants, essential minerals and amino acids. The healing and moisturizing benefits of Pure Marula Oil are legendary. Africans have enjoyed the beauty and skincare benefits of this nutritional fruit since ancient times. The tree itself is drought-resistant, and for centuries, every

part of the tree has been used as traditional medicine to treat wounds, rheumatism, allergies, and malaria or for other practical uses, such as making canoes, bowls, rope, and dye.

Janet Clemmons, a mother of 4 and an avid user of Pure Marula Oil, says: "I've tried many oils before that promise so many things, from Sunflower Oil to Jojoba, to Coconut, and of course, Argan Oil. They have their strengths, and yes, they do make your skin smoother and softer. But Pure Marula Oil is a world apart from all those other oils. It is incredibly light and absorbs faster than any oil I ever tried. It's non-greasy, does not clog pores, provides long lasting anti-aging benefits and leaves my skin really smooth and satiny. The results are fast, too.?"

With four times as much Vitamin C as found in an orange, Pure Marula Oil is rich in Omega 9 fatty acids, Omega 6 linoleic acid, Vitamin E and flavonoids. The fruit contains two stones or nuts which, when pressed, yield the valuable oil. The nuts contained within the marula fruit are made up of about 80% unsaturated oleic and linoleic acids. This extremely high oleic acid content enables Marula Oil to sink deeply into the skin. Because Marula Oil penetrates deeply beyond the outer layer or epidermis of the skin, it delivers long-lasting hydration, vitamins, antioxidants and other skin nourishing benefits in a direct highway to skin cells.

Marula Oil is suitable for all skin types, even oily and sensitive skin, and is known to improve the appearance of scars, accelerate healing of minor burns, smooth fine lines, balance skin's pH, and help battle acne breakouts to keep blemishes at bay. It's a multi-tasker for skin, hair, and nails that relieves many skin and scalp irritants. Best of all, Marula Oil's deep conditioning treatment increases skin's suppleness and leaves hair silky and nourished, never greasy

Voila Natural's Marula Oil comes in a 1-ounce bottle. "Don't be fooled by the size of the bottle," the company's spokeswoman says. "This oil is a high performance superstar. Each drop is 100% pure, so it's extremely potent. When you use the oil, just a few drops every day will give you fast results. However, if you want the effects to be truly spectacular, combine it with a healthy lifestyle, such as getting enough rest and exercise and eating the right diet."

The company's passion for healthy and natural oils stems from their mission, which is to create nature-inspired beauty products that are soothing and nourishing. Susan Bailey, co-founder, explains: "We are here for our customers and will always provide the highest quality formulas that are pure, healthy and beautifying." The company only uses the finest ingredients in their products, and gives customers a refreshing experience that nourishes all the senses.

About Voila Natural

Tapping into the power of nature, Voila Natural's exceptional products combine the finest rare and beautifying

ingredients from around the world. Nature-derived skincare is an art form, and Voila Natural's signature products are meticulously designed by a certified organic skincare formulator and luxury cosmetic chemists.

Elizabeth Martin, Voila Natural co-founder, says, "We're experienced and it shows. We deliver pure products from the most authentic and natural sources. Formulated with the highest standards of quality, we are dedicated to exceeding consumer expectations. From the first contact to the last, our products won't disappoint."

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