



## **Sundaram Applied Technologies Joins as a Sponsor for the Cancer Journeys Foundation's 2018 Tour de USA® for Prostate Cancer World Record Attempt**

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MANHATTAN BEACH CALIFORNIA ? Manhattan Beach-based Cancer Journeys Foundation today announced that Los Angeles-based Sundaram Applied Technologies has joined as a sponsor for the inaugural 2018 Tour de USA® for Prostate Cancer. The event is a dual World Record attempt for the longest charity road rally and the charity road rally with the most participants. The rally begins on August 15, 2018 and ends back in Los Angeles on September 19th after traveling through 21 states and driving 9,341 miles in 36 days, right in the middle of National Prostate Cancer Awareness Month.

Manhattan Beach resident and Cancer Journeys Foundation President Robert Hess created the Tour de USA® road rally as a way to dramatically reduce America's annual prostate cancer death toll and highlight the support needs of America's 15+ million cancer survivors.

Said Hess, ?Prostate cancer claims the lives of almost 28,000 American men every year because these men don?t know they have the disease in time for effective treatment. The mission of the 2018 Tour de USA® is to make certain men know about the prostate cancer risk (one in seven men will have the disease) and about

the Foundation's simple prostate cancer risk awareness tool, ProstateTracker App.?

The Tour de USA® begins on August 15, 2018 and ends back in Los Angeles, after 36 days and 9,341 miles on the road. We'll be carrying a GPS tracker so people all across the US will be able to follow us in real time on the Internet and join us on the road as we come through their state. Event details are available on the Tour de USA® website at <https://TourdeUSA.Events>.

Says Hess, "We're especially excited to have Sundaram Applied Technologies as a Sponsor. Our goal with the Tour de USA® is to reach as many men as possible with the prostate cancer risk and early detection message and Sundaram Applied Technologies' support is helping make the rally possible. In fact, Prem Sundaram, Sundaram Applied Technologies' CEO, played a key role in developing our ProstateTrackerApp.?"

#### About Sundaram Applied Technologies

Sundaram Applied Technologies helps companies create and transform technology visions into reality through practical technology and product development plans, particularly in developing and implementing compelling creative and innovative technology product visions. Sundaram Applied Technologies created Index Cards for Window 10.

#### About the Cancer Journeys Foundation

The Cancer Journeys Foundation provides a comprehensive digital information center for cancer survivors, their families, and caregivers. The Foundation is developing a nationwide network of walking programs to support America's 15+ million cancer survivors on their journeys. The CJF created and operates the free prostate cancer early detection system ? ProstateTrackerApp.com.

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For more information about Cancer Journeys Foundation, contact the company here:Cancer Journeys Foundation  
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### **Cancer Journeys Foundation**

*The CJF develops and operates cancer early detection systems and provides information, guidance, support, and community for cancer survivors (cancer journeys) as they finish their cancer treatments and transition to their individual cancer journeys.*

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