



Vital Choice Wild Seafood & Organics Launches Vital Box Subscription Service

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Vital Choice has launched Vital Box-- a new premium seafood subscription service providing home delivery of the world's finest wild seafood from healthy, well-managed wild fisheries. Available in three varieties, Vital Box makes it easy to enjoy healthy, great-tasting seafood, delivered to your door.

"Good health is our most precious gift," said Randy Hartnell, founder of Vital Choice Wild Seafood & Organics. "Nothing supports or undermines it more than the foods we choose to eat each day. Vital Box provides our customers with reliable access to the healthiest, most eco-friendly foods on earth, fully backed by our 100% satisfaction guarantee."

Vital Box is thoughtfully curated by Hartnell and the Vital Choice team to ensure each box contains a variety of customer favorites. Vital Boxes ship on dry ice in a 100% biodegradable Sea Saver® shipping container. The Vital Choice website also features tools to make it easy for subscribers to manage their deliveries to fit a busy lifestyle.

Three different Vital Box varieties are available:

--Wild Salmon, includes wild salmon products, such as hand-cut portions, burgers and tasty smoked treats.

--Wild Fish, includes wild salmon products along with other wild fish, such as cod, halibut, tuna and sablefish.

--Wild Seafood, includes wild fish and wild shellfish, such as scallops, pink shrimp and spot prawns.

--Depending on the variety and monthly selection, each Vital Box contains 5-8 different products and 14-20 servings.

“Convenience doesn’t have to mean sacrificing the quality of your food,” said Hartnell. “We hope that everyone looking for an easy way to provide their families with top-quality seafood will consider Vital Box a tasty subscription to good health.”

To purchase or learn more, please visit: <https://www.vitalchoice.com/product/subscription-vital-box>.

About Vital Choice Wild Seafood and Organics:

Vital Choice Wild Seafood and Organics is endorsed by leading health and wellness experts as a leading source of pure, healthful, sustainable foods and pioneering omega-3 supplements. We support a lifestyle of health and sustainability (L.O.H.A.S) and offer carefully selected certified-organic and kosher-certified foods, picked for their superior nutritional and culinary qualities. These purity standards and sustainability policies have earned the company the coveted Certified B- Corporation status.

For more information, please contact Lynette Martinez, Vital Choice Public Relations. Or visit www.vitalchoice.com.

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For more information about Vital Choice, contact the company here: Vital Choice Lynette Martinez 360-603-9546 Lynette.Martinez@vitalchoice.com

Vital Choice

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