



Travel Experts Reveal Their Most Beloved Hotels

May 30, 2018

May 30, 2018 - PRESSADVANTAGE -

BIRMINGHAM, Alabama ? May 30, 2018 ? Curious travelers no longer have to wonder about North America?s oldest travel agency?s tried and true hotel partners. Brownell, a Virtuoso Member agency, now allows people to take a peek at their ?little black book? of hotels in the aptly named Little Brownell Book section on their website.

?We have decade?s worth of information from both advisors and clients about our most trusted hotel partners,? says Haisley Smith, Brownell Vice President of Marketing and Development. ?The Little Brownell Book is a way for us to share that knowledge with our clients and digital audience in an engaging and interesting way.?

The Little Brownell Book?s carefully curated list features hotels that have exceptional service, desirable locations, and will go above and beyond for Brownell guests.

?We have sent generation after generation of Brownell travelers to many of these hotels,? says Smith. ?When our guests arrive, they are warmly welcomed by name and immediately feel that personal connection to both the hotel and destination.?

Those firsthand experiences are the foundation of the content in the Little Brownell Book, and each hotel pages feature what sets each hotel apart, what not to miss when staying at the property, exclusive amenities clients receive through Brownell, and much more.

“The hotel experience is so much more than the square footage of a room or the thread count,” explains Smith. “Any luxury hotel can have top-notch amenities, but the ones that have a sense of place and awaken your senses are the hotels that stand out. And those hotels are what we share in the Little Brownell Book.”

Currently there are nearly 50 hotels in the Little Brownell Book, but there are more to come this year.

“We wanted a solid base of hotels for the launch, and the ones we selected are truly exceptional properties,” say Smith. “However, we have more than 130 years of planning travel around the world, and there are many more amazing hotels and destinations to include in the future.”

To explore the Little Brownell Book, visit www.brownelltravel.com/hotel.

About Brownell

Brownell is the oldest travel agency in North America, specializing in luxury and experiential travel. Since 1887, Brownell has been planning exceptional travel experiences around the world that allow clients to Discover More®. Working with a range of budgets, Brownell travel advisors tap into an enviable black book of global contacts to curate itineraries with insider access and VIP status. Whether it’s a simple weekend hotel stay, a honeymoon, a family trip, a once-in-a-lifetime vacation, or anything in between, Brownell is the last word in luxury travel. For more information, visit brownelltravel.com.

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