

Dimple Bestudio Announces Workshop On How Important Instagram Is In Growing A Business

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Dimple Bestudio, a popular marketing executive, and consultant based in Mercer, PA, has announced the availability of a free workshop on how a business can use Instagram for marketing. The workshop shows how to get the first 1000 Instagram followers. This workshop is designed for all, whether they are new to Instagram marketing or they have just started a new account. The workshop videos are hosted by Elise Darma and Taylor Loren, who are both well-experienced in the use of Instagram marketing.

Dimple Bestudio says: "In the first video of the workshop, you will learn why Instagram is important for improving your bottom line and how you can cultivate your followers through Instagram marketing with the result that they become customers. You will also be able to learn how to attract your ideal customer through your personal brand and content themes.?

In the second video of the workshop, people will learn how to brand their Instagram profile. Here, people will learn the difference between a personal and business Instagram account, and how they can brand their profile so that they will be able to attract more followers. This workshop also teaches how to compose an effective Instagram bio, and how to introduce oneself to followers by using the Instagram Stories Highlights.

Meanwhile, the third video of the workshop explains what to post on Instagram in order to grow the account. It shows the kind of content to share to grow the number of followers. And in the fourth and last video, it shows how to use Instagram stories to increase engagement.

Dimple Bestudio points out that Instagram marketing is just one of the methods for online marketing. In the Dimple Bestudio Blog, she encourages everyone to connect with her and discuss how she would be able to help. She has just launched her blog and she says, "While having a business website is incredibly important, it often loses that human feel. My website does tell you who I am, what my background is, and why I am so passionate about marketing. This is why I have decided to also launch my blog page, to better connect with my clients on a business level."
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