

Dr. Miinala Marketing Develops New Creative Services For Professionals

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Dr. Miinala Marketing is a digital marketing agency in Mercer, PA, that is committed to always ensuring that their services are fully relevant and up-to-date. They have now announced that they have expanded on their creative services for professionals. As a full service digital creative agency, the company aims to formulate functional and effective solutions and systems that are perfect for anyone involved in digital marketing.

"Choose from the wide range of services we provide," says Dr. Marjukka Miinala, owner and founder of Dr. Miinala Marketing. "We guarantee that whatever service you choose from us, you will be getting only the best. We have built our solutions and systems by going through a rigorous process of testing and designing an effective product. Our team is entirely North America based and English speaking."

One of the new services included in Dr. Miinala Marketing's offerings is social media marketing. This goes

above and beyond simply launching a Twitter and Facebook account. Rather, it links together the client's content strategy and reputation management solutions. Dr. Miinala continues: "Only one negative comment can spoil your reputation. Let our social media marketing experts prevent any damage before it balloons out of control."

The agency also offers search engine optimization (SEO) services. This ensures that websites are placed on the top of the results from search engines, thereby ensuring that the site is found. It increases product exposure, authority, and brand awareness. Furthermore, they include advanced web analytics. Dr. Miinala explains: "Each theme and web system we produce comes with advanced website analytics that helps you track the progress and online activities of your sites in real time."

Another service offered by the digital marketing agency is email marketing. Although social media seems to have taken over in terms of how people communicate, email continues to be one of the most important methods for sharing information about products and services with clients. However, because the digital world has moved beyond this, Dr. Miinala Marketing also offers Pay Per Click (PPC) services through Google AdWords. They ensure that such an account is properly set up and managed, thereby maximizing the potential return on investment.

Finally, the digital marketing agency can develop a full content strategy that ensures page visitors receive the features and information they need fast.
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