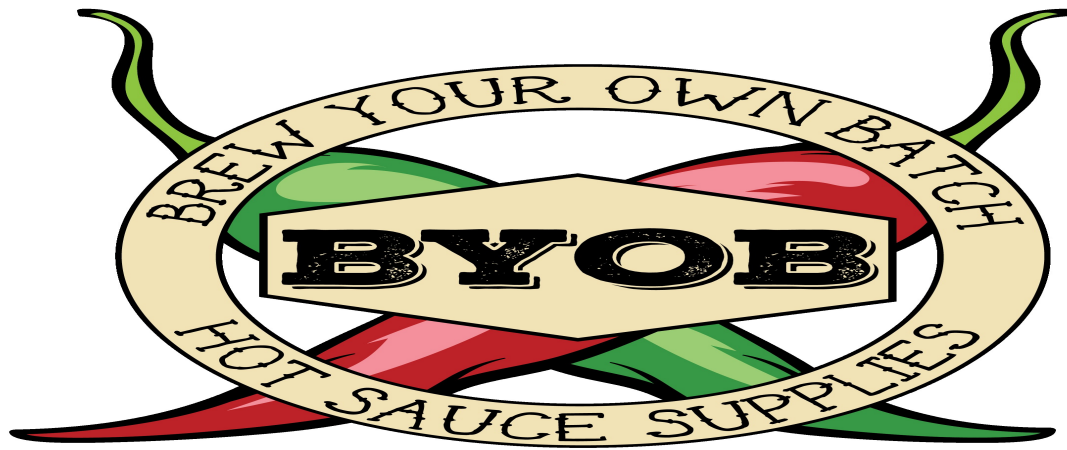




BYOB Hot Sauce Launches Hot Sauce Challenge

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BYOB Hot Sauce, a business in Lake Providence, LA, has announced that they have recently launched their 'Pepper Pyramid Challenge'. This is a fun hot sauce challenge that anybody can take part in because it starts with the mildest, not very hot, pepper, and then participants work their way up the pyramid to the hottest pepper in the world. The hottest record is currently held by the Carolina Reaper. Those who wish to participate in the challenge at home can purchase a gift set of BYOB hot sauce on Amazon.

Ricky Hooter from BYOB Hot Sauce says: "Our mission at BYOB Hot Sauce is to serve amazing hot sauce and the people who love it. We think that hot sauce should be more about the fun and flavor and not just about the hot."

There are 10 peppers in total and participants in the challenge are encouraged to see how far they can go. The company has also made a great tasting sauce out of each pepper, none of which include any extract. Hence, the sauce truly is all about the pepper.

"We constantly come up with new fun ways for you to enjoy your Scoville addiction," reveals Ricky Hooter. The current hot sauce challenge is just one of the ways in which the company achieves this. The Hot Sauce gift set starts with the banana pepper, which is rated at 300 SHU (Scoville heat units). It then moves up to the

Hatch Valley Anaheim, then the Green Serrano, then the Pencil Thin red cayenne, then the Red Tabasco, then the Jamaican Yellow scotch bonnet, followed by the Blood Red Peruvian habanero, the Bhut Jolokia ghost pepper, the Trinidad Butch 'T' Scorpion, and, finally, the Carolina Reaper. The latter has a rating of 2,100,000 SHU and no other pepper is as hot.

Ricky Hooter says: "We encourage you to set your own pepper challenge. We have provided exciting game rules for you to see how far you and your friends can go. Because we also place such a strong focus on making delicious, and not just hot sauces, you can really turn this game into an enjoyable lip burning evening with your friends and family."

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For more information about BYOB Hot Sauce, contact the company here: BYOB Hot Sauce Ricky Hooter 6153696163 support@brewyourownbatch.com BYOB Hot Sauce 1414 Holland Delta Rd Lake Providence, LA 71254 US

BYOB Hot Sauce

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