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Dimple Bestudio, a digital marketing professional in Mercer, PA, has announced a collaboration with the Compassion blog site of Compassion International on an initiative to release children from poverty. They believe that the world could use a little more compassion and want to be at the forefront of making that a reality.

"With the upcoming Soccer World Cup, I felt it was time that we all got together and showed some more compassion, particularly to the most vulnerable - children," explains Dimple Bestudio herself. "Soccer symbolizes hope and togetherness, unifying the entire planet over a game, so what better time than this to also unify people over other important issues. Too many children all over the world continue to live in poverty, but we can help change this."

One of the ways in which Dimple Bestudio aims to help show compassion and lift children out of poverty is by sponsoring a child through Compassion. She, herself, is currently posting an ad to helping children who have proudly picked the country they will be supporting during the World Cup. She continues: "My boys currently support Germany and Peru. Thanks to donations of people just like yourself, these kids have been able to gain an education, take part in sports camps, and more. But most of all, they have been able to get hope. That is what it is all about and why I want to ask as many people as possible to help in the same way."

Through Compassion, people can sponsor children from some of the world's most impoverished communities. By doing so, people can give those children an opportunity to go and stay in school and to receive often life-saving medical care. Additionally, the sponsor's money helps to ensure that these children will receive a healthy, nutritious diet. Furthermore, the money will support local evangelical churches, whose parishioners ensure a safe environment is provided to young people, also giving them the opportunity to be exposed to the gospel.

Dimple Bestudio says: "Let us show some compassion during the World Cup and give children some hope for their future. It should be noted that peace is essential for sustainable development, which in turn is vital for releasing children from poverty. Sports like soccer have a way of uniting people so that peace may be achieved."

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