



Local Marketing Experts Bash Web Consulting Unveil Their Wifi Marketing Strategies

July 01, 2015

July 01, 2015 - PRESSADVANTAGE -

Westchester, NY based company, Bash Web Consulting Inc., have recently introduced their Wifi Marketing service which they hope to create a marketing revolution with. The company believes that through the use of this service, businesses across America can increase the traffic in their brick and mortar establishments and in turn earn higher profits. The service works by incorporating free WiFi into the restaurant, coffee shop, clothing store, bookstore or other venue, which is looking to increase their sales and bring in greater levels of shoppers. The process is described as follows: "Access to Free Wi-Fi Influences a customer's buying decision more and more each day! The Free Wi-Fi is a great way to get people in the door, but with our Social Powered solution, those customers will become your fans. We will turn your Free Wi-Fi into a lead generating machine to engage your customers on Social Media and run promotions, all while collecting valuable marketing data."

In combination with the "free WiFi for consumers" concept, which is currently being marketed to businesses seeking higher levels of revenue, Bash Web Consulting also believes that businesses can use this portal as a way to create more customer traffic in the form of contests, promotions, and sales found online while browsing in store. By using the WiFi on their mobile devices, customers of all ages can interact with each

other, and spread the word about current and upcoming sales and specials through social media with friends and family. This takes some of the guess work out of marketing and reportedly can bring down costs of marketing as well. The company has said: "We use cutting-edge technology and our specially developed and proven technologies, like the Bash Social Wi-Fi Network and the Bash Pass platforms. With us, you always receive top-notch customer support and your initial marketing consultation is always free. Our support team is here to answer your questions 7 days per week."

The company offers a breakdown of this concept, along with descriptions for their many other marketing tools through their website and social media accounts. They encourage businesses who are interested in learning more to [Click Here](#) to gain access to these portals and see exactly what Bash Web Consulting is all about. They explain: "We will help you attract ideal and more profitable clients or customers and help make yourself and your business more visible. You will have the peace-of-mind knowing you have a knowledgeable go-to, a marketing partner who delivers consistent and profitable results."

###

For more information about Bash Web Consulting Inc., contact the company here: [Bash Web Consulting Inc.](#) Brian Carson (914) 266-0916 info@bashwebconsulting.com 110 Paulding Lane P.O. Box 643 Crompond NY 10517

Bash Web Consulting Inc.

Bash Web Consulting Inc. provides advanced marketing strategies and we specialize in innovative and engaging communication programs, promotions and campaigns.

Website: <http://bashwebconsulting.com/>

Email: info@bashwebconsulting.com

Phone: (914) 266-0916



Powered by PressAdvantage.com