



Doug Buenz of The 680 Homes Group Helps Clients Understand the Nuances of the Real Estate Sales Contract

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Pleasanton CA: Top REALTOR® and The 680 Homes Group Owner Doug Buenz recently shared his insights about considering a contingent offer. In his most recent blog post, Doug discussed the pros and cons of accepting a contingent offer in the strong seller's market, stating the reasons why one should consider it or be wary of it.

Since its launch, the 680 Homes Group website has been a valuable source of information for real estate buyers and sellers. The Resources section of this website provides a wealth of materials about the Pleasanton market, tips for buying and selling properties and many other information that prospective clients can read through to have a better understanding of the real estate business.

On May 29, Doug answered through a blog post titled "Q & A: Should a Seller Consider a Contingent Offer?" a question raised by a home seller named Sarah. According to Doug, there are pros and cons to a

seller accepting a contingent offer, although these offers are more common in buyer's markets than in seller's markets.

Three good reasons for accepting a contingent offer, Doug says, are price, timing and ease of sale. On the other hand, he says that reasons why one should not trust this offer include locking out non-contingent buyers, lack of control and added complications. Towards the end of the post, Doug concludes, "Contingent offers are not to be automatically dismissed, nor should they always be embraced. As is often the case with real estate, it depends on the situation."

As a REALTOR®, Doug has built a reputation in the real estate community as an innovator and early adapter in technology. Since entering the business of assisting homebuyers and sellers, he has written extensively about real estate not only on his popular blog but even on the local and national media. The 680 Homes Group's website serves as a platform for him to share his knowledge and expertise about the industry, offering tips and shedding light on subjects that are relevant to buying and selling homes.

Doug and his team of real estate professionals are dedicated to helping their clients with all their real estate needs. They understand that "home" is a sacred and deeply personal word for their clients, so they make it a point to serve them with professionalism and to the best of their abilities. M & J Reichland, Doug's satisfied clients, wrote in their review, "Simply put" Doug came through for us in a big way. He knew exactly what we needed to do to make our home more attractive to buyers, and ended up getting us \$30,000 more than we were expecting. And he was a pleasure to deal with. I appreciated his personal follow up and his attention to detail, not to mention his hard work. Being in sales my whole career, I appreciate professionals who are committed to providing top quality service. We definitely hired the right agent."

Doug's website, 680homes.com, serves as a valuable tool for home sellers who are looking to put their properties on the market. Doug takes full advantage of this website in serving his clients, making available updated market reports and other resources that can help them with their decision-making. Homebuyers can also visit this website and search for properties by neighborhood, boundaries, lifestyle, lots and land.

About Doug Buenz:

Raised in the Bay Area, Doug graduated from the Oregon University with honors in Finance and Economics. After spending years in mortgage banking, he was drawn towards investment real estate and sold apartment buildings and commercial properties for almost 10 years. He began selling residential real estate in 1989 and has since then helped hundreds of clients buy and sell homes in the Tri-Valley region. He also attended Harvard Law School's Program on Negotiation (PON), globally regarded as the most powerful training in negotiation available today. He currently holds a certificate from the Harvard Negotiation Institute.

More About The 680 Homes Group:

Owned by Doug, The 680 Homes Group is a full-service real estate company that caters to the real estate needs of the Pleasanton and Tri-Valley area. Its agents are committed to delivering 5-star services to their clients and make the best use of technology in delivering information, streamlining processes and assisting clients with their transactions.

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For more information about The 680 Group, contact the company here: The 680 Group Doug Buenz
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The 680 Group

Doug Buenz and The 680 Group is a full-service and top-producing real estate team specializing in real estate and homes for sale in Pleasanton, Dublin, San Ramon, Livermore, Danville, Alamo, and Blackhawk.

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