Norfolk Awards Company Talks About Event Advertising

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Norfolk, VA. ? Established awards store, G & W Gifts and Awards, reveals the highest appealing products to display at any event. The awards company is incredibly knowledgeable when it comes to promotional products in Norfolk so it was only natural that they took the time share the advice.

?Promotional events are a serious part of advertising any business,? Bruce Gilbert said. ?Our tips are helpful for anyone looking for attention at these events.?

The team at G & W Gifts and Awards are experts when it comes to understanding the ins and outs of promotional events and conferences. To help those new to such conferences, the company for Norfolk engravings has compiled a list of which products garner the most attention.

G & W Gifts and Awards states that initial attraction plays a key role in getting the attention of attendees. Features such as lighting and refreshments bring in people like flies to honey. G & W Gifts and Awards also advises bringing door prizes so that once companies bring customers to their booth they can keep them there.

?Event attendees are always searching for the most entertaining booth at these events. With these tips, you are sure to be one of the most popular booths at your conference,? Gilbert said.

The business for Norfolk trophies acknowledges the importance of advertisement in the corporate workplace. Having experience in the awards industry is what gives weight to the advice that G & W Gifts and Awards offers. The company is proud to honor the community it is a part of with the tips guaranteed to bring success to any event.

For more information regarding G & W Gifts and Awards, give them a call at (757) 461-7676 or visit www.gwawards.com.

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G&W Awards by Allogram South

G & W Gifts & Awards by Allogram South is a full service trophy and awards store serving the greater Norfolk, Va area since 1959. They offer a wide variety of custom trophies, plaques, engraving, medals and corporate awards.

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