



## **Metarank LLC Transitions to Public Beta and Goes Global Overnight**

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Las Vegas, NV: Today, Metarank LLC, a performance-based social media and online review platform for the restaurant space, announced that they are open to the public. While in beta, Metarank has successfully generated organic reviews and social media activity for participating restaurants. These actions have resulted in organic activity and new customers.

Metarank Founder & President Michael Godinez says, "More than half of the planet is involved in social media one way or another. A platform that allows socially active people to capitalize on their social activity, and pairing them with restaurants that understand the value of online reviews and social media marketing, is a match made in heaven."

"Metarank is a new but trusted way to get more positive reviews and allows us to directly interact with guests who participate. Having access to influential social media users that share our information with their friends has been less expensive and given us a more effective way to market ourselves than other apps or programs currently available," said Dani Rosendahl, Portland's Premier Sports Bar - On Deck Sports Bar & Grill in Portland, OR.

?Reviews and social media are the foundation of any marketing plan in the restaurant business. This software makes it very easy to accomplish both, costs less than any other option, and runs itself,? says Fauzi Hussein of SALA, a Vegetarian/Vegan Restaurant in Kuala Lumpur, Malaysia.

Within a few months, Metarank has spread in the United States, Cambodia, Malaysia, Portugal, and Vietnam. Metarank has implemented both proven and unconventional techniques.

Here are a few of them:

? Metarank identifies influential customers by reviewing their current social media activity and then leverages their influence both on behalf of the restaurant and the customer.

? Social media and review platforms already active on Metarank are Facebook, Google, Instagram, Yelp, TripAdvisor, and Foursquare.

? Happy customers are proven to give positive reviews and customers who have been declared as influential, have responded favorably and enjoy the special offers.

? Restaurateur receives a first and last name, birth date, influence score, email, phone number, and social media link of each participating customer.

? Metarank also handles outreach by automatically sending birthday notices.

? Creating a campaign only takes five minutes and does not require a credit card. Billing is performance-based and occurs after results.

About Metarank LLC: Metarank is a restaurant marketing company based in Las Vegas, NV. Founded in 2013, Metarank provides a marketing platform that guarantees reviews and word-of-mouth social media activity.

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**Metarank.com**

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