

# Biotin May Help Reverse Hair Loss Problems, Research Shows

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Irwindale, California: Perfect Hair Focus, the Irwindale, California based supplier of hair serum and hair growth shampoo and conditioner, has highlighted how biotin can heal hair loss problems as a part of their 2018 campaign for promoting natural haircare products.

Hair loss in women is often an overlooked and underappreciated condition that affects women almost as frequently as it affects men. In the United States, 40% of people with hair loss are women and 40% of women have visible hair loss by age of 40. Hair loss may begin in women as early as their teens or 20s and increases significantly with age.

According to Allen Farrar, spokesperson at Perfect Hair Focus, "There are many reasons for female pattern hair loss, some of which include medical conditions, medications, and physiologic or emotional stress. In one study, 6% of women aged under 50 years were diagnosed as having female pattern hair loss, increasing to 38% in subjects aged 70 years and over."

Biotin shampoo and conditioner is considered to be an effective treatment for handling hair loss problems. This is due to the fact that biotin, which is also known as vitamin H, improves the body's keratin structure. This is important as keratin is the protein that makes up one's hair as well as nails.

In a study conducted at the Ablon Skin Institute Research Center, Manhattan in 2015, women with thinning hair were given a marine protein supplement (MPS) containing biotin or a placebo pill twice per day for 90 days. This was done to study the impact of biotin on hair growth. The research found that women who took an MPS experienced a significant amount of hair growth in the areas affected by hair loss. They also had less shedding.

Using algae extract and other powerful ingredients such as coconut oil and ginseng root extract, Perfect Hair Focus has created a special hair growth shampoo and hair conditioner set that is sulfate and paraben free. Safe to use for both damaged and colored hair, this product can be found in the Amazon marketplace. To

learn more about Perfect Hair Focus, check their official website here: <http://perfecthair.club/>.

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For more information about Perfect Hair Focus, contact the company here: Perfect Hair Focus  
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## **Perfect Hair Focus**

*Perfect Hair Focus is a brand owned by Unico Enterprises, an Irwindale, CA-based company dedicated to providing premium beauty and grooming products.*

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