



Printers Merge Offering Advantage Over Staples.com For Envelope, Staple And Others

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Colony LLC and 123 Quick Print LLC have joined forces to offer digital printing and other services. The new entity after the merger is called Colony 123 Quick Print LLC and will operate its business from East Orange, NJ, while maintaining a shop office in Newark, NJ. As a result of the merger, the new company is able to update equipment, modernizing and improving their process. As a result, Colony Quick Print LLC is posed to increase its customer base and compete with larger chain stores.

Colony 123 Quick Print LLC spokesperson Clinton Robinson said, "We are excited about this merger. It places us in a position to serve our client base with the convenience and variety of a chain store, while offering the service, quality, and connection of a locally owned business. Since joining together, we have been able to add new and modern equipment to our shop, which gives our customers more options, whatever their printing needs are." Together, the companies have over 50 years of experience in printing.

The new company offers standard print services, personal and commercial, and uses technologically advanced equipment to produce their products. For customers with a focus on speed, Colony 123 Quick Print offers high quality one, two, or four color pieces, which can be completed in as little as 48 hours. They are

able to accommodate large format and/or high volume orders. They offer high quality four to six color printing are able to produce superior quality products printed on sheet-fed presses and a six color web press.

Professional printing capabilities and equipment change rapidly with the development of new technology. Customers demand more options, higher volume, faster production and truer colors. Unable to produce quality products on their own, businesses turn to professional printers to meet their needs. The demand for design and print services has been on the rise and printing professionals must employ advanced processes and technology to keep up.

Colony 123 Quick Print LLC utilizes new technology, starting with the latest digital pre-press options, which speed up production and produce a superior product. Their newest printing press, a Xerox Versant 180 Printing Press, produces ultra HD resolution printing four times as many pixels as standard resolution. Increased resolution results in a sharper picture with truer color. The Xerox Versant 180 is a flexible machine, capable of accommodating many media types, which increases print speed and product completion without adversely affecting quality.

Color printing is done in two, four, or six colors. The number of colors used can dramatically affect the quality of the final product. This is due to the conversion of color which must occur between the computer screen or scanner and the printing press. A computer screen projects color using red, blue and green light. This is referred to as RGB. Printing presses use cyan, magenta, yellow, and black, referred to as CMYK, to reproduce the color during printing. The colors on the computer screen must be converted from RGB to CMYK before the press is able to reproduce them. CMYK is not able to exactly reproduce all of the color combinations created by RGB. Because of this, the final product can look substantially different than the computer design. Differences are most noticeable with bright, vibrant colors covering large space, such as a background.

To avoid this problem, additional color capabilities were added to printing presses. The newest presses can print up to six colors. These presses use cyan, magenta, yellow, black, orange, and green (CMYKOG) and can produce bright and vibrant colors that remain truer to those found in the original design or picture. Six color presses are used when a product requires vibrant and accurate color in a large space or background. Colony 123 Quick Print LLC has equipment capable of producing one, two, four, and six color products.

Clinton Robinson commented, "It is a complicated process, from start to finish. To create a truly superior product, we have to have a superior process. We begin with the right design. We work with our customers closely to develop a design. Once a design is created and approved, we execute it on technologically advanced equipment. Doing this quickly and maintaining our strict quality standards requires a great deal of skill. We are proud to offer the whole package, from start to finish, at Colony 123 Quick Print." Their work has earned multiple Printing Graphics Association Mid-Atlantic Print Quality Awards.

Colony 123 Quick Print, LLC offers design, print, and fulfillment services for businesses large and small, including catalogs, magazines, letterhead, envelopes, post cards, business cards, reports, folders, and more. For more information people can visit the company website or contact them by phone at (973) 969-1002.

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For more information about Colony 123 Quick Print LLC, contact the company here: Colony 123 Quick Print LLC Clinton Robinson 973-375-4315 colony123qp@gmail.com Main Office 464 Central Ave East Orange, NJ 07018 Shop Office 852 South Orange Ave Newark, NJ 07106

Colony 123 Quick Print LLC

Colony 123 Quick Print LLC. Colony LLC and 123 Quick Print has now joined forces the 2 companies now can offer the best professional printing service for the Commercial and retail customer in Newark and East Orange and surrounding local area.

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