



Carlton Smith On Business Innovators Radio

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Flagstone Search Marketing, LLC, based in Birmingham, AL, is proud to announce that Carlton R. Smith, the company's president, has been interviewed by Business Innovators Radio Network host Neil Howe. In the Business Innovators Radio Interview, Carlton Smith discusses the use of trust triggers as part of a digital marketing strategy. In addition, he also took the opportunity to discuss the various services that Flagstone Search Marketing is capable of offering.

Carlton R. Smith himself says: "It was a great honor to talk with Neil Howe about the developments regarding SEO and how to use trust triggers. These triggers encourage people to buy. At the same time, I took the opportunity to discuss some of the SEO myths that are out there that scare many online marketers and business owners away from making the right business decisions."

The company is a Google-certified partner agency. Their focus is on SEO (search engine optimization), PPC (pay per click) campaigns, customer WordPress website design, social media marketing, and Google Maps optimization. Carlton Smith has been in this business for 16 years, starting on the content side of marketing when he was still in the university. Since then, Flagstone Search Marketing's digital services have been used by various companies, including Fortune 500 businesses such as International Expeditions and Time Inc Lifestyle Digital. Furthermore, Carlton's content has been featured in the Chicago Tribune, Inc.com,

SEMRush, Business.com, Engadget, the Huffington Post, and Forbes.

"Our mission statement is to plant your flag on page 1," continues Carlton Smith. "You've got to be on Page 1 for your most important keywords, and ideally, somewhere above the upper fold because 90% of searchers don't even get to Page 2. We focus on real results - traffic - and not just ranking reports."

The services offered by Flagstone Search Marketing include local search marketing, organic SEO, schema/structured data implementation, custom web content, SEO consulting, reputation management, website optimization, infographic design, link building, and more. Also, they offer a range of PPC advertising services, website design, inbound marketing, and more. For full details on Carlton Smith's skills and experiences, people are encouraged to visit his LinkedIn profile, which indicates his full background.

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Flagstone Search Marketing, LLC

Flagstone Search Marketing is a Google-certified partner agency based in Birmingham, Ala., with a focus on well-crafted search engine marketing programs and cost-effective custom website design.

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