



Launch of Revolutionary Dentist & Dental Lab Online Marketplace

July 16, 2018

July 16, 2018 - PRESSADVANTAGE -

Dental Lab Xchange, an Amazon-like marketplace tool for the dental industry, aggregates labs to find the best quality restoration at the right price from a convenient location.

Centennial, CO, July 16, 2018: Centennial based Dental Lab Xchange (DLX) is excited to announce the launch of its newest innovative dental software product, Dental Lab Xchange (DLX). DLX is the only dental marketplace connecting Dentists with local, regional, and national Dental Labs bringing them together in an online community to improve the patient experience.

Using Dental Lab Xchange's proprietary technology, dentists can search for labs on a local, regional or national level and choose the right lab for their specific restoration, quality specifications and price. Then using DLX's easy eScript online prescription, the dentist office can send their order to the lab including all their specific requirements in the click of a mouse. Through the DLX system, the lab and dentist can see the current status of the order and address any questions electronically which avoids guesswork and misinformation. The Labs update the order status and Dentists get real-time information on the status and schedule for receiving the restoration from the lab. Dentists are asked to complete restoration case reviews

including seating time so the community can benefit from customer experiences.

President David Lesh says, "We have begun early sign-ups for dental labs and the response is better than expected. Our launch isn't officially until July 18th, and we have been pleased with the large number of labs who want to be part of this exciting new solution."

DLX is allowing first adopters to have a key input into the roadmap functionality we add to the product over the coming years. By working closely with our early adopters, we will be able to build more valuable products for our customers.

Bill Henry, CEO of DLX says, "We are excited to launch the DLX marketplace that provides compelling benefits to both dentists and dental laboratories." He adds, "DLX enables dentists to easily search for dental laboratory services based on price and quality metrics. In addition, DLX streamlines the communication with the lab which saves time and money. DLX provides dental Labs with a strong growth engine to help expand their business."

DLX launches July 18th at the Dykema DSO Conference in Dallas. More details are available at <https://dentallabxchange.com>.

Contact: Bill Henry at info@dentallabxchange.com or at (908) 723-2499.

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For more information about Dental Lab Xchange, contact the company here: Dental Lab Xchange
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Dental Lab Xchange

DLX represents the future for dentists finding and working with dental labs. A revolutionary lab search, fast e-prescriptions and easy tracking all cases in one screen ensure all cases are done correctly and delivered on-time, the first time, every time.

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