



## **Banner And Sign Shop In Scottsdale Moves To Tempe Arizona**

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AZ Banners, a banner and sign shop in Scottsdale, AZ, has announced that they have moved to a new office and show room in Tempe, AZ. Being the Greater Phoenix area's leading custom banner, sign, sticker, and decal shop, this is a significant move because it means they will have larger premises to continue to meet their customers' demands. The business is committed to continued growth as the leader and authority in fast, cheap banner and sign printing, with the capability of shipping anywhere in the United States and provide expedited services for 24 hour turnaround times on specific printing projects.

Bill Schumann from AZ Banners says: "We have become the primary source for signs and banners in Phoenix and across the country. Our customers tell us that they appreciate our fast turnaround, ability to ship anywhere and personal attention to every order. Our quality and pricing result in a great value to every customer we serve. In order to be able to continue to deliver this service, we needed larger premises and we are very excited about this move to Tempe."

The family owned and operated company first opened its doors in 1996. From the beginning, they were committed to meeting a diverse array of signage needs in their area, offering the highest possible quality at

the most affordable prices. When they first opened their doors, they served only the local Scottsdale and Phoenix area businesses, focusing particularly on outdoor vinyl banners. Bill Schumann says: "We then moved on to help up-and-coming Scottsdale-area businesses make their mark in convention centers all across the Southwest with our colorful, photo-quality trade show banners."

It wasn't long before more companies started to request a quote from AZ Banners, including outdoor vinyl banners, step and repeat banners, pop-up banners, and yard signs, to name but a few. Meanwhile, they noticed that some of these requests came from companies all over the country, leading to AZ Banners having to rethink how they could continue to offer a local touch to all their work, while providing a quick and high quality turnaround for all businesses.

To achieve this, the company first committed itself to ensuring that they would offer all clients the best customer service and guidance. They offer full consultation services to ensure that each customer would be able to choose the right banner for their needs, with the most appropriate and eye-catching design. This continued commitment to all their customers, regardless of the size of the job, led to significant growth. Needing to continue to offer a personalized service to all their customers while also focusing on the quality of their final product required the company to find bigger premises, eventually settling on their new office and showroom in Tempe.

The attention to detail, personalized approach, fast turnaround time, and affordable prices have made the company stand out from the crowd. One client, Patrick Z. expressed his gratitude for this on Yelp at <https://www.yelp.com/biz/az-banners-tempe>, by saying: "We were trying to get (huge) die cut stickers for our school walls. Bill gave us great prices, (less than half of the next closest bid) and Bill and Donny worked with us to get the exact look we wanted. Every teacher and parent have been impressed at how good they look. We can't wait to find more places to put them. Thanks for all you guys did and how quick we got them. We are ready for back to school."

For AZ Banners, Patrick's review showcases exactly what they stand for. They want to ensure that every client receives the attentive and quality service they deserve and that they can collaborate on the creation of their personalized signs. This means that AZ Banners also had to attract a team of in-house graphic designers who are fully trained on the different layout and design options. Again, this also led to space constraints, which have been resolved by their move to Tempe.

The business has developed a simple four step approach for those wishing to place an order for signs, which has not changed even after the move. The first step is to send a project request, after which a member of the team will get in touch to discuss the client's exact needs. Then, a quick print will be created to determine that it is accurate and according to the needs of the customer. Finally, a quick turnaround is guaranteed following the delivery method chosen by the customer. Local pickup is also possible from the new Tempe office which

is very convenient for businesses located in Chandler, Mesa, Gilbert, Ahwatukee, Queen Creek and Apache Junction.

"We are so proud of our team for being able to continue to provide our high quality, quick service throughout the upheaval of moving offices," says Bill Schumann. "Most of our customers did not realize we were moving, except if they picked up their orders themselves from our Scottsdale office. Those offices are now closed and all pickups will be in Tempe."

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For more information about AZ Banners, contact the company here: AZ Banners Bill Schumann (480) 458-8128 info@azbanners.com 738 S Perry Ln #4 Tempe, AZ 85281

## **AZ Banners**

*AZ Banners is the primary source for custom signs and banners in Phoenix, Scottsdale, Tempe and the surrounding area. Our printing quality and affordable pricing result in a great value to every customer we serve.*

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