



# ALLOGRAM

*Your Wholesale Source for Awards*

## **Custom Trophies Business In Baltimore Updates Product Catalog**

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Allogram, Inc. Odenton, a custom trophies Baltimore business, has announced that they have updated their product catalog, which now offers a wider selection of custom trophies. All trophies are now listed on their website, with a variety of customization options. People are encouraged to review the new offerings and to contact the company for further information or to place an order.

Amanda Gianotti from Allogram, Inc. Odenton says: "We are always looking for ways to update the available products. Our trophies meet the latest standards in terms of quality of construction but they also follow new fashions and deliver what people are looking for at the present time. Our latest additions to the custom trophies category are particularly modern and interesting and we know that people are going to love them."

The new trophies include a number that are sport specific. For instance, they now include the baseball and basketball 'Happy Cup' trophy, as well as the fantasy football trophy. Furthermore, a number of trophies are more achievement based, such as the Classic Achiever trophies and the Circle Team Work trophy. Amanda Gianotti continues: "The Circle Team Work trophy has proven to be particularly popular. Many businesses have found that it plays an important role in their employee engagement, and some have created pools and

leagues in which teams compete to have the trophy for a set period of time, with one team getting to keep it at the end of the year. We love hearing about these things as it gives us a more personal connection with our customers."

Besides sports and achievement trophies, the company has also released the Cry Baby award, which is some sort of a tongue in cheek award. Furthermore, they have come up with Cut Out Trophies, which have proven to be particularly popular for the fast food industry. The full catalog of trophies, awards, plaques, and other materials is available through the company's website at <https://www.allogram.com/>.

Allogram believes in mastering the 'Perfect Moment'. They build relationships with their clients in order to determine the best way to celebrate specific events, with a focus on both quality and budget. They pride themselves on the quality of their products, using vinyl, bronze, aluminum, brass, plastic, Corian, mirror acrylic, acrylic, marble, oak, cherry, and walnut materials, thereby offering something to suit not just every style, but also every budget.

Amanda Gianotti continues: "It is our Mission to educate our customers on how to harness the power of recognition. We strive to provide the best products with the highest quality imprinted message possible, while explaining the available processes and costs so our customer can make an informed choice. We offer suggestions and guidance on developing the imprinted message. Recognition is rewarding positive behaviors to get that behavior repeated. The benefit in eliciting desired behaviors from staff, athletes, students and volunteers is enormous. Our goal is to make our customers look good by delivering a product that exceeds their expectations."

Allogram operates according to a set of important core values, which shine through in all the work that they do and are abundantly evident in their new additions to the trophy collection. Their values include quality for the product, the imprint, the message, and the buying experience; technology of education, equipment, and communication; and accountability in terms of respectability, creativity, honesty, and accuracy. Those values are incorporated in each and every award they produce, regardless of the size of the order. Full transparency about prices is also included on the company's website. By choosing the award of interest, customers can instantly see the pricing structure and other order details, thereby being guaranteed to not have to face any unexpected nasty surprises.

The company has come to be known for providing the best awards Baltimore businesses can depend on, something that is exceedingly evident from the numerous positive reviews they have received. Gary O., for instance, says on the company's Google page: "Great quality work that's completed on time, every time. This is my go-to place for any award, trophy or medal. The folks at Allogram are very friendly, helpful and knowledgeable regarding custom trophies, engraving, and just making sure the customer gets what they're looking for. Thanks."

Allogram also sets itself apart by offering fabrication services above and beyond their own catalog. Whenever possible, they are happy to allow clients to bring in their own items for laser engraving, routing, burnishing, full color direct UV printing, dimensional UV printing, vector cutting, sandblasting, chemical etching, and sublimation. In fact, they recently engraved a physician's stethoscope, when no other company was willing to do so.

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For more information about Allogram, Inc. Odenton, contact the company here: Allogram, Inc. Odenton Amanda Gianotti (410) 252-7300 sales@allogram.com 8251 Telegraph Rd. Suite I. Odenton, MD 21113

### **Allogram, Inc. Odenton**

*We are Masters of the Perfect Moment. We work with our clients to determine what that perfect moment looks like. We work to understand how our clients want their recipients to feel when presented with the award.*

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