

# TransMedia Powerhouse Welcomes Nick Wepel as New Marketing Intern

*July 16, 2018*

July 16, 2018 -
Nick is a senior at Oklahoma State University studying business administration focusing on marketing. Nick takes a new position as Intern for TransMedia Powerhouse. Full details can be found on the About Us section of the company website, http://transmediapowerhouse.com.

TransMedia Powerhouse Co-Founder and Strategist, Jeff Yoe expressed confidence that Nick is ready to handle the job, saying:

"Our demand for the company's traffic services required we hire someone with talent in marketing. Nick is a savvy young talented marketing professional just starting out on what is going to be a long successful career. Hiring an intern allows the company to give back to the community as a bonus. When combined with the training and support system that is currently in place with TransMedia Powerhouse, success is expected."

Among the new responsibilities Nick can expect to handle, the main challenges are:

Developing a new list of qualified businesses ability to exponentially grow their business with new traffic. The life blood of any business and its team are the list of businesses that they serve or potential to serve. Learning the different methods of growing a list of qualified businesses is invaluable to future opportunities, but even more so in ways to help other businesses grow.

Learning a complete marketing system that addresses businesses growth requirements. While there are numerous marketing methods and strategies it is imperative that processes are in place to allow quick integration by team members. Sound processes involving Customer Relationship Manager (CRM), social media, search engine optimization, display advertising, video advertising, reputation marketing, traffic generation, lead generation, text messaging marketing, on-boarding, sales process, scripting, copywriting, networking and phone skills all lead to more proficient team members with key skills to assist our clients.

Helping businesses grow their four critical lists, email, social, pixel and most importantly their "5-Star" reputation. Using different tools and processes the intern will be focused on Pay Per Click marketing concepts and strategies. Nick will become an expert in traffic generation using display advertising, videos, video advertising and reputation commercials.

Nick believes in marketing services and getting to know a business so that he can show them ways to have explosive growth. Here is what Nick had to say about joining the TransMedia Powerhouse team:

?Transmedia Powerhouse is a well-grounded company that is investing in the future. As an intern Transmedia Powerhouse has empowered me to produce and present several different marketing services, more focused on video and video ads. Appreciate the opportunities that Dustin Yoe and Jeff Yoe are providing a new intern and those challenging experiences that will be invaluable assets in my career.?

Basically Nick Wepel will be focusing on learning top skills for internet marketing applied to the Oklahoma City marketplace.

Customers and current employees are invited to send their messages of congratulations and welcome to the new Intern via the website: http://transmediapowerhouse.com.

###

For more information about TransMedia Powerhouse, contact the company here:TransMedia PowerhouseDustin Yoe405-562-8494tmp@transmediapowerhouse.com24 S. Easy St, #100Edmond, OK 73012

**TransMedia Powerhouse**

*Digital marketing consultants ? Working with your plans and objectives to build campaigns with proven proprietary marketing processes that have increased revenues over 42% in less than 6 months and over 803% ROI of marketing investment.*

Website: http://transmediapowerhouse.com/

Email: tmp@transmediapowerhouse.com

Phone: 405-562-8494

