



Bicycle Lights Use on the Rise, Company Says

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Bicycle lights are seeing a surge in their use with the rising trend of people relying on cycling both for their commute as well as for pleasure. For much of modern American history, the bike industry has revolved around sport. The 1990s witnessed a mountain bike boom that was followed by the popularization of road biking in the early 2000s. However, as per Jaime Lopez, spokesperson at Superior Lights, there is an emerging trend towards people adopting cycling within their everyday routine.

According to Lopez, "As a bike accessories company, we have a general idea of the trends in the cycling industry through our sales. What we have come to notice is that increasingly, our customers interested in products such as a bike light seem to be regular people who cycle as a way of keeping fit or due to its environmental friendliness. It's a great sign of the fact that cycling is now becoming ubiquitous and mainstream."

According to the League of American Bicyclists, between 2001 and 2009, the number of trips made by bicycle in the U.S. more than doubled to a total of four billion. A bicycle is no longer just a tool for sport; it's responsible for the emergence of a new lifestyle trend. With this, there has been a rise in the sale of bike lights, a necessary accessory for people who enjoy bike rides at night.

Used during conditions of limited visibility, biking lights are specialized bicycle accessories that help bike riders stay safe during limited visibility conditions such as any time between sunset and sunrise. Superior Life's collection of bike lights front and back are super bright, wide-angle lights that are easy to install. These rechargeable rear bike lights are affordable and have received a 4.5 star rating on Amazon. To learn more about Superior Life and their brand, visit their official website here - <https://gearextremist.com/>.

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Gear Extremist

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