



## **Gootium Giveaway Campaign Urges People To Share Their Stories About Canvas Products**

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Gootium, a business in Laguna Beach, CA, is proud to announce the launch of a giveaway campaign. This campaign is targeted specifically at people who love canvas bags and other canvas products. To participate in the giveaway, people are encouraged to share their personal stories about canvas to possibly touch and inspire people who are striving in their lives.

John Z. from Gootium says: "We found that everyone has many kinds of stories through their life, some of them might be heartwarming, some of them might be heart-breaking. If you have a canvas bag and have a story about it, we encourage you to share it with us."

The company welcomes any and all stories, so long as they have something to do with canvas and are original. Even the most ordinary stories have the power to inspire the soul and possibly gain a positive response from some people. John Z. continues: "Your story can be powerful and revealing, it may be able to strike a responsive chord in the hearts of its readers, to inspire more people who are striving on the road of life just like you."

The giveaway campaign will run until December 31, 2018. Twenty winners will be chosen to receive a customized canvas backpack simply for sharing their personal story that relates to canvas bags. In order to participate, people are encouraged to follow Gootium on Instagram (@Gootium) and send their original story to the company via email (service@gootium.com). The winners will be announced on the company's blog and Instagram page on January 10, 2019 at 6pm PST.

Those who share their stories will have them featured on the Gootium blog, Facebook, and Instagram pages. The company has customers all over the world who will all have an opportunity to share their stories and to be inspired by the stories of other people. Each story must be personally written and may not be a plagiarized piece from online or other sources. However, there is no limit to the number of words. Photographs and videos may also be submitted as part of the story, which can be sent in Word or PDF format.

The canvas bag that will be given away is similar to the canvas backpack rucksack, with a special customized design. This bag can be currently purchased directly from the company's website. It is a classic canvas backpack that is available in both small and large sizes. It comes in a range of colors: military green, khaki, black, coffee, and camouflage. This canvas bag, and other Gootium products, have long been very popular which is evident from the company's Facebook page.

Robert Jason P., for instance, says on Facebook: "I purchased a canvas and leather backpack from Gootium. Much better quality than I expected. I put a padded insert and use it as a camera bag as well as a general backpack for day hikes and a carry on bag. I really like that it has actual snaps and not magnets. Great quality bag and looks even better after it is worn in a bit. I plan to purchase one for my daughter as well."

The various bags in the Gootium backpack collection are well-known for their practical features and iconic designs. John Z. continues: "20 lucky winners will be the proud owners of a custom canvas bag and we know that they will love it. Meanwhile, we hope that the winners will also be happy to share new inspiring stories with us, telling us where their new bag has gone or will be going. Canvas bags are made for adventure and we can't wait to hear all about them."

The current canvas bag on which the giveaway bag will be based is part of the stylish backpack collection by Gootium. The company prides itself in offering bags that are both incredibly stylish and highly sturdy in construction. John Z. explains: "You know you can rely on our bags whether you're hiking in Tibet or camping in the south of France. These bags will never let you down."

The bags have also been designed to fit everything that someone ready for an outdoor adventure could possibly want to bring along. It can hold all the necessary overnight gear, or any essential carry ons. It is a rugged rucksack that is fitted with plenty of pockets for organizing the contents of the bag. Indeed, the large model has 30 liters of space.

John Z. says: "We can't wait to read all your entries and to see the benefits that canvas and canvas bags have given people the world over and if we receive positive responses, we will keep hosting campaign like this in the future."

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For more information about Gootium, contact the company here: [GootiumJohn.Z.service@gootium.com](mailto:GootiumJohn.Z.service@gootium.com) 1968 S Coast HWY #878 Laguna Beach CA 92651

## **Gootium**

*Established in 2012, Gootium is a brand of durable and vintage canvas products. We love to share great quality products with our happy customers and that's why "FOR THE AFFECTION, WE MADE'EM" has been our business principle.*

Website: <http://www.gootium.com>

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