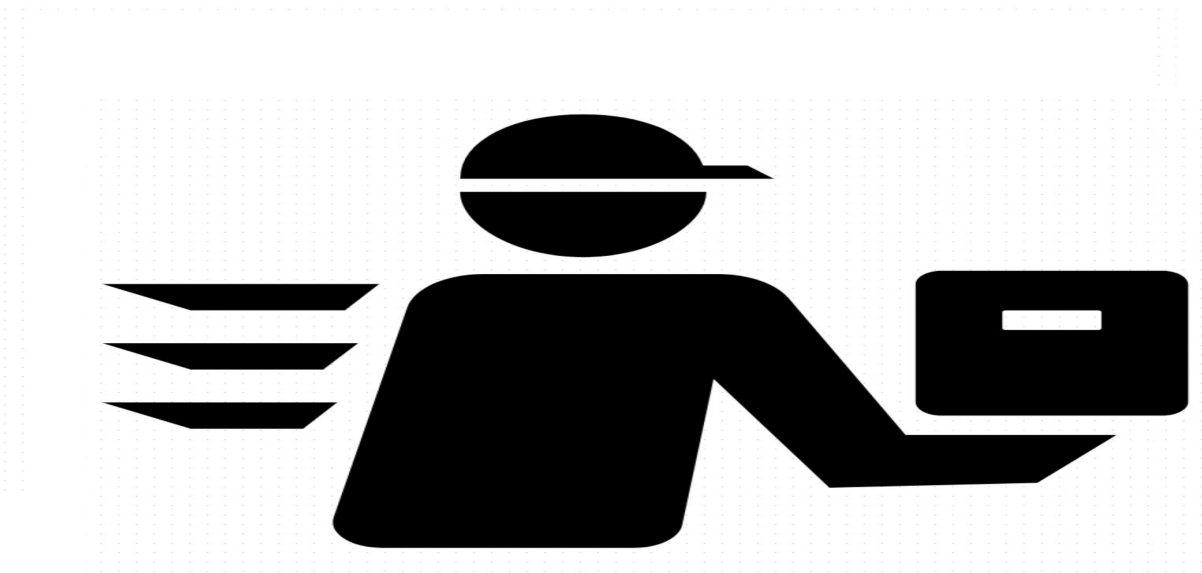




Mailers HQ Launches Kraft Bubble Mailers

July 24, 2018

July 24, 2018 - PRESSADVANTAGE -

Newark, NJ business Mailers HQ is known for offering different packaging and shipping options. They has now announced the launch of their latest product, the kraft bubble mailers. As with all Mailers HQ's products, bulk discounts are available for this product.

"Kraft bubble mailers are fantastic products and we are so happy to have been able to add them to our collection," says a representative from Mailers HQ. "Not only is kraft paper incredibly strong and durable, it is also environment-friendly as it has a high recycled material content. We know how customers will love these mailers as much as we do."

Bubble mailers are popular because they are highly durable and do not easily wear and tear. Indeed, their tensile strength is substantially higher than that of other mailers, which is how they are able to offer such substantial protection for their contents during shipping. The representative continues: "Our aim is to save our customers money. We do so in a variety of direct and indirect ways."

In terms of direct savings, the representative refers to the fact that these mailers are available at highly affordable prices and that they can be purchased in bulk at lower prices. Furthermore, the company offers free shipping to New York, New Jersey, New Hampshire, Connecticut, Delaware, Rhode Island, Vermont,

Maryland, Massachusetts, D.C. and Pennsylvania, although customers are also welcome to pick up their wholesale orders from the company's Newark, NJ warehouse.

Furthermore, the company wants to stress the indirect savings that they can provide for their customers. The representative continues: "Because these mailers are so durable and strong, they ensure that goods arrive in one piece and undamaged at their destination. That means fewer returns and fewer costs associated with replacing damaged goods. Furthermore, it means more customer satisfaction, which in turn means more repeat customers. Thus, the impact of something as simple as a mailer can be quite significant."

The mailers come in a variety of sizes, although kraft bubble mailers 4x8 are proving to be the most popular. The full list of sizes includes #1, #2, #3, #4, #5, #6, #7, #0, #00, #000 and CD. Prices for specific sizes are available through the company's website and a quotation can be created on request for bulk or custom orders. The representative explains: "We can also create custom envelopes for those who have a need for something outside of the standard sizes. Just get in touch and one of our designers will be more than happy to discuss with you what is possible."

The company is also fully committed to ensuring that their customers are aware of which types of envelopes are most suitable to them. To achieve this, they have released a blog post that highlights the differences between poly bubble mailers and kraft bubble mailers 6x9 and in other sizes. The representative explains: "The choice will invariably be influenced by the type of goods you are shipping. The size and shape of the goods, the weight thresholds, the degree of fragility and hence the level of protection they need. There are also the elements of color, printing, recyclability, closure or sealing, prevention against moisture, weight, rigidity and freight costs, all of which can be influenced by your choice of packaging material."

One of the greatest benefits associated with kraft mailers is their unique and natural appearance. However, it is easier to customize a poly mailer because it is possible for a variety of colors to be printed on them. This can be of importance for businesses who want to have their logo and name printed on their envelopes.

Additionally, while kraft has a high content of recycled materials, poly mailers are a greener option. The representative continues: "You are perhaps aware that plastic and paper need to be segregated before bubble mailers can be recycled. In case of kraft, the paper needs to be separated from plastic, which is what the bubbles are made of. While both are recyclable, kraft has a more extensive process."

As with all Mailers HQ products, quality is the top priority. Hence, the new kraft bubble mailers come with an effective seal that renders them completely tamper-proof. The company also wants to emphasize the fact that kraft is not moisture-resistant, but that it is more protective as a result of its high profile bubbles. A representative of Mailers HQ will be more than happy to discuss the options with any customers wanting to know if kraft is the right solution for them. Other options may also be available that are more suitable to

specific packages.

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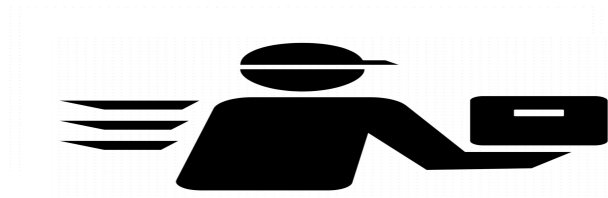
Mailers HQ

Mailers HQ, was established in 2013 to manufacture mailing, shipping and packaging supplies to the public at wholesale prices.

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