



## **Gootium To Provide Thank You Card For Every Single Order Of Backpacks & Bags**

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Gootium, a fashion and accessory store based in Laguna Beach, CA, has announced that they plan to provide a Thank You Card with every single purchase of Gootium bags and backpacks. This is their way of expressing their most sincere gratitude to both their returning and new customers. They expect that the thank you card would be a personal touch that many will appreciate.

John Z., spokesperson for Gootium, says: "We are not just about selling products, we're about building a community. And in a community, people are there for each other. So when our customers make a purchase, we want to say thank you in a most sincere and loving manner. It's just what we do."

The story behind Gootium speaks of this desire to build a community. The founder of the company first saw a farmer's canvas bag when volunteering in Australia and noticed how worn it was, without looking tatty. It was a beautiful bag with a story to tell and this inspired him to found a company that would focus specifically on canvas products. John Z. explains: "The aim was to create products that stand for living life simply with the

highest quality products around you. Since then, we have created bags to last a lifetime and this also means every customer is a customer for life. Each of our items is made with love and our thank you cards just send a bit more of that love to the people."

One of the company's most popular products is the vintage canvas backpack. It is made by applying a special washing process on the canvas, which changes the appearance of the bag, while also making it more comfortable. This bag is inspired by that first farmer's bag but comes with all the modern features that people would expect. John Z. continues: "The bag has a softer canvas that is friendly to the skin, while maintaining a retro, vintage look. This bag truly is perfect for students and travelers alike, and for both men and women. It looks stylish and is practical, which is everything your could possibly want in a bag."

Those who have purchased this bag will be some of the first to receive the new Gootium thank you cards. Additionally, they will continue to receive the same quality products and services they have come to know and love. Every single bag is produced using pure cotton canvas, genuine leather, and metal accessories. Additionally, the company stands behind their product with fantastic customer service that goes above and beyond sending a thank you card. John Z. continues: "If you encounter any problem with your bag, then please let us know. We hold full responsibility for any quality issues with our bags and we will get back to you ASAP if you experience any problems. Our contact details are also included on the thank you card."

Another highly popular product that is slightly more upmarket is the Gootium leather canvas bag. Because this bag is ordered quite regularly, it will likely be also one of the first products to be sent out with a thank you card. It is made of genuine, superior quality, full grain, crazy horse leather. It follows a similar retro design, being made to look rugged and used.

Those who have purchased this bag have been particularly vocal about how happy they have been with it, which is something Gootium is also very grateful for. Kelly, for instance, says on the company's website: "I love this bag. The leather looks really rich and it's great for my commute. The straps are thick and they're sturdily sewn in so I'm not worried about them tearing like other bags I've had. The buckles are attached to magnetic snaps so you don't have to unbuckle it. There is a large open pocket on the front right under the flap cover. The main compartment zips closed and has a separate pocket for my laptop. There are a couple of small pockets inside, too, but they're not very deep so they don't hold my pens in. I would definitely buy this bag again and again."

The bag features disordered and random scratches on the leather that make it look used but sturdy. Over time, it will become increasingly glossy and unique. It features a padded interior compartment that is perfect for holding a laptop. This is Gootium's way of bringing the traditional canvas backpack into the 21st century. A very practical bag, it also features a considerate design to ensure that people can comfortably carry even the heaviest of loads.

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## **Gootium**

*Established in 2012, Gootium is a brand of durable and vintage canvas products. We love to share great quality products with our happy customers and that's why "FOR THE AFFECTION, WE MADE'EM" has been our business principle.*

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