

Dental Marketing Consultant Featured In Media, Guarantees Same For Clients

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Quantum Media Group, Inc., based in Lake Mary, FL, is proud to announce that their President and CEO, Troy Lassoë has been featured in the media for his work. Focusing specifically on dental marketing consulting, the company guarantees that its clients can be featured in the media as well. They have indicated that they will work only with a select few, so people are encouraged to get in touch with Troy via email at tslassoe@gmail.com or through his LinkedIn account at <https://www.linkedin.com/in/troy-lassoe/>.

Troy Lassoë himself says: "Through exposure in media, dentists can become recognized as true experts in their field. This will enable them to obtain far more patients as they become a trusted brand. Through my work, I am able to get my clients that much needed exposure and help them transform their business and move it to greater heights."

Dental practice marketing is a highly specialized field of work. Although part of regular search engine optimization (SEO), it focuses specifically on demographics, keywords, and search terms as they relate to the dental field. Since Quantum Media Group has focused on this, they have gained significant experience and expertise in working specifically with dental offices. Instead of offering cookie cutter solutions, they therefore offer targeted dental SEO that works and converts.

In addition, Troy Lassoë believes that he should give each of his clients his undivided attention. As a result, his services for online marketing for dentists are only available to a select number of clients. He explains: "I specialize in working with dental practices that deserve to be considered #1 in their chosen fields of expertise for their particular cities. I help them grow and scale up by using my connections with the mainstream media. If you feel your practice has the potential for this, please get in touch to find out if I still have some spaces available."

As a media and business growth specialist, Quantum Media Group is known for getting dental practices the recognition they deserve. Their work in brand journalism and dental SEO has helped them attract new clients and help them become the dental practice of choice for their area. According to Troy Lassoë: "By applying my

unique and highly effective media strategy, I can take any practice and drastically increase its exposure for a variety of services, resulting in significant patient growth within a few months. What I can do for the dental practice is so effective that initial results can sometimes be seen in a matter of days."

Troy wishes to stress again, that they can only work with a limited number of clients. They have very strict criteria in place that ensure they can maintain their media relations. Therefore, those who wish to improve their reputation and online visibility, and gain more exposure and recognition, can apply but only if they are also in a position to handle more patients. The online marketing for dentists services are so effective that it would tarnish Lasso's own reputation if he were to propel a clinic to the foreground, only for them to have to turn patients away.

Those who have worked with Quantum Media Group have been very positive about their experiences. Claus E., for instance, says on LinkedIn: "Getting it done, right, fast, and on time. Cannot ask for much more when outsourcing important aspects of your business. Troy Lasso was hired to help us identify our social media strategy and digital presence and did just that with great success. Troy had great insight into the subject matter of our challenges, and was able to quickly identify our weak spots, come up with a remedy, and implement the solution efficiently. Highly skilled and on top of that a very pleasant personality that made it a joyful experience. We will for sure come back for more."

Troy Lasso has also received numerous personal recommendations and endorsements from his clients. He is a recognize expert in the field of marketing, leadership, strategic planning, media relations, media strategy, and business growth strategies. These are skills and experience he applies for all clients he works with and with great success. Troy also believes in leading by example. He explains: "I myself have been featured in the media quite heavily, and that is precisely what I will achieve for my clients. The fact that I can do it for myself is a testament to my own skills and experience and shows you immediate proof that I can get you featured on important mainstream media outlets. I look forward to working with those with the right credentials and watching them grow from strength to strength in their practice."

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For more information about Quantum Media Group, Inc., contact the company here: Quantum Media Group, Inc. Troy Lasso 407-571-3050 tslassoe@gmail.com 4300 West Lake Mary Blvd. Lake Mary, FL 32746

Quantum Media Group, Inc.

Media & Business Growth Experts with 20+ years experience. My team and I specialize in getting our clients exposure in the mainstream media, leading them to "Expert Status" in their chosen fields, which results in more new patients/clients.

Website: <https://www.linkedin.com/in/troy-lassoe/>

Email: tlassoe@gmail.com

Phone: 407-571-3050

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