



## **Texas Governor Greg Abbott Names September Prostate Cancer Awareness Month**

*August 20, 2018*

August 20, 2018 - PRESSADVANTAGE -

Manhattan Beach, California (Press Advantage) August 20, 2018: Manhattan Beach-based Cancer Journeys Foundation today announced that Texas Governor Greg Abbott has issued a proclamation officially naming September as Prostate Cancer Awareness in Texas. Cancer Journeys Foundation Texas Ambassador Kent Leipold spearheaded the coordination with Governor Abbott's office.

September is National Prostate Cancer Awareness Month and an important opportunity for men to check their prostate cancer risk. Prostate cancer is the most common male cancer in the United States, with 240,000 new cases diagnosed each year and almost 28,000 men losing their lives to the disease every year. There currently are more than 2.5 million prostate cancer survivors in the United States.

In May 2018, the United States Protective Services Task Force (USPSTF) reversed its previous position and once again began recommending that men aged 55-69 be offered a prostate specific antigen test to screen for prostate cancer. This reverses the Task Force's 2012 recommendation that men avoid the PSA test because the level of harm done to men who were treated outweighed the number of lives saved. The Task Force changed its decision based on the review of new research available since 2012.

Cancer Journeys Foundation President Robert Hess, himself a 15-year prostate cancer survivor, developed the ProstateTracker early detection system in 2010 to give men a simple and free tool for determining their prostate cancer risk and finding their prostate early when the cancer is still treatable.

Said Hess, "Prostate cancer claims the lives of almost 28,000 American men every year because these men don't know they have the disease in time for effective treatment. The USPSTF's decision to once again recommend PSA testing is a major step forward in reducing the annual death toll from prostate cancer. It's important for men to know that there are multiple treatment options and, in fact, many men will be able to avoid immediate treatment and may never need treatment at all. But the earlier men find their prostate cancer, the more treatment options they have available."

He added, "Kent Leipold, our Texas Ambassador, has been a tireless advocate for prostate cancer awareness and supporter for prostate cancer survivors in the Austin, Texas region and we can't thank him enough for all he does."

The Cancer Journeys Foundation is just 5 days from launching the 2018 Tour de USA® for prostate cancer. The Tour's mission is to make certain men know about prostate cancer and how to assess their risk and their treatment options.

The world record attempt car rally begins on August 26, 2018 and ends back in Los Angeles on September 18th, after 23 days and 6,411 miles on the road, right in the middle of National Prostate Cancer Awareness Month.

The Tour will be carrying a SPOT Gen3 GPS tracker, compliments of Globalstar, so people all across the US can follow the drivers in real time on the Internet and meet them when they come through their state. City stops and the GPS tracker map link are available on the Tour de USA® website at <https://TourdeUSA.Events>.

Says Hess, "We're especially excited to be doing this event. One in every six men who hear our prostate cancer awareness will have prostate cancer. We know we are saving lives every time we go on the road."

#### About the Cancer Journeys Foundation

The Cancer Journeys Foundation provides a comprehensive digital information center for cancer survivors, their families, and caregivers. The Foundation also operates the only global prostate cancer early detection system at free on the Internet at ProstateTracker.Org.

For more information, contact Robert Hess, president, at the contact information below.

Robert Hess

President and Founder

Cancer Journeys Foundation

Accidental Prostate Cancer Survivor, Class of 2003

[www.CancerJourneysFoundation.org](http://www.CancerJourneysFoundation.org)

310.430.5899

[Robert.Hess@CancerJourneysFoundation.org](mailto:Robert.Hess@CancerJourneysFoundation.org)

1601 N Sepulveda Blvd, Suite 576

Manhattan Beach, CA 90266

###

For more information about Cancer Journeys Foundation, contact the company here:  
Cancer Journeys Foundation Robert Hess 310.430.5899 [robert.hess@CancerJourneysFoundation.org](mailto:robert.hess@CancerJourneysFoundation.org)  
1601 N Sepulveda Blvd Suite 576 Manhattan Beach, CA 90266

## **Cancer Journeys Foundation**

*The Cancer Journeys Foundation provides support to the 14 million cancer survivors in the United States and their families and care givers as they move through their individual cancer journeys.*

Website: <http://www.cancerjourneysfoundation.org>

Email: [robert.hess@CancerJourneysFoundation.org](mailto:robert.hess@CancerJourneysFoundation.org)

Phone: 310.430.5899

