

Cancer Journeys Foundation Announces Fundraising Campaign for September 2018 Tour de USA for Prostate Cancer

August 23, 2018

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Manhattan Beach, California (Press Advantage) August 22, 2018: Manhattan Beach-based Cancer Journeys Foundation today announced the fundraising page for the 2018 Tour de USA for Prostate Cancer Awareness and Prevention. Cancer Journeys Foundation CEO Robert Hess will be driving for 124.5 hours and covering 6,127 miles in a world record attempt for the longest charity road rally. His goal is to have 6 donors for every hour he is on the road. The number six comes from the fact that one in every six men will have prostate cancer.

Cancer Journeys Foundation CEO Robert Hess will drive his Mazda Miata across the western United States for 23 days, beginning August 26, 2018, covering 6,127 miles. He is raising money for the ProstateTracker early detection system. One in six men will have prostate cancer, so his goal is 6 donors for every hour he spends on the road. People can donate at the 2018 Tour de USA for Prostate Cancer Fundly page.

The city stops for the 2018 Tour de USA world record attempt car rally are: St. George, Utah; Durango, Colorado; Colorado Springs, Colorado; Kansas City, Kansas; Lincoln, Nebraska; Cheyenne, Wyoming;

Boise, Idaho; Eugene, Oregon; Willows, California; Santa Rosa, California; Monterey, California; and Santa Ynez, California.

September is National Prostate Cancer Awareness Month and an important opportunity for men to think about their prostate cancer risk. Prostate cancer is the most common male cancer in the United States, with 240,000 new cases diagnosed each year and almost 28,000 men losing their lives to the disease each year. There currently are more than 2.5 million prostate cancer survivors in the United States.

Cancer Journeys Foundation President Robert Hess, himself a 15-year prostate cancer, developed the ProstateTracker early detection system in 2010 to give men a simple and free tool for determining their prostate cancer risk and finding their prostate early when the cancer is still treatable.

According to Hess, ?The 2018 Tour de USA?s mission is to make certain men know how to know their prostate cancer risk and treatment options. The car rally begins on August 26, 2018 and ends back in Los Angeles on September 18th, after 23 days and 6,127 miles on the road, right in the middle of National Prostate Cancer Awareness Month.?

Said Hess, "Most people think prostate cancer is an old man's disease, but that isn't true. Over 40% of prostate cancer is diagnosed in men younger than 65. Those men can beat prostate cancer if they find it early. That's our mission."

The Tour de USA will be carrying a SPOT Gen3 GPS tracker, compliments of Globalstar, so people all across the US can follow the drivers in real time on the Internet and meet up it as it comes through their state. City stops and the GPS map link are available on the Tour de USA® website at https://TourdeUSA.Events.

Says Hess, ?We?re especially excited to be doing this event. One in every six men who hear or see our prostate cancer awareness messages will have prostate cancer. I know we are saving lives every time I go on the road.?

About the Tour de USA

The Tour de USA is an annual charity road rally in support of the Cancer Journeys Foundation cancer survivor programs.

About the Cancer Journeys Foundation

The Cancer Journeys Foundation provides a comprehensive digital information center for cancer survivors, their families, and caregivers. The Foundation also operates the only global prostate cancer early detection system at free on the Internet at ProstateTracker.Org.

For more information, contact Robert Hess, president, at the contact information below.

Robert Hess

Founder and CEO

Cancer Journeys Foundation

Accidental Prostate Cancer Survivor, Class of 2003

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Prostate Cancer Awareness Project

The Prostate Cancer Awareness Project (PCAP) developed and operates an international prostate cancer early detection system available free on the Internet at http://ProstateTracker.org.

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