

Cerritos-based First Choice Bank Joins as a Sponsor for the Cancer Journeys Foundation?s 2018 Tour de USA® for Prostate Cancer World Record Attempt

August 25, 2018

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Manhattan Beach, California (Press Advantage) August 25, 2018: Manhattan Beach-based Cancer Journeys Foundation today announced that Cerritos, California-based First Choice Bank -based Sundaram Applied Technologies has joined as a sponsor for the inaugural 2018 Tour de USA® for Prostate Cancer. The event is a World Record attempt for the longest charity road rally. The rally begins on August 26, 2018 and ends back in Los Angeles on September 13th after traveling through 9 western states and driving 6,127 miles in 23 days, right in the middle of National Prostate Cancer Awareness Month.

Manhattan Beach resident and Cancer Journeys Foundation President Robert Hess created the Tour de USA® road rally as a way to dramatically reduce America?s annual prostate cancer death toll and highlight the support needs of America?s 15+ million cancer survivors.

Said Hess, ?Prostate cancer claims the lives of almost 28,000 American men every year because these men don?t know they have the disease in time for effective treatment. The mission of the 2018 Tour de USA® is to make certain men know about the prostate cancer risk (one in seven men will have the disease) and about the Foundation?s simple prostate cancer risk awareness tool, ProstateTracker.Org.?

The Tour de USA® begins on August 26, 2018 and ends back in Los Angeles, after 23 days and 6,127 miles on the road. ?We?ll be carrying a GPS tracker so people all across the US will be able to follow us in real time on the Internet and join us on the road as we come through their state. Event details are available on the Tour de USA® website at https://TourdeUSA.Events,? according to Hess.

?We?re especially excited to have First Choice Bank as a Sponsor,? said Hess. ?Community banks like First Choice have a clear focus on helping their communities grow and prosper. Supporting our prostate cancer awareness mission says a lot about how much the bank cares about their community.?

About First Choice Bank

First Choice Bank, headquartered in Cerritos, California is a community focused financial institution serving diverse consumers and commercial clients and specializing in loans to small businesses, Commercial and Industrial (C&I) loans and commercial real estate loans with a niche in providing finance for the hospitality industry. The bank is a Preferred Small Business Administration (SBA) Lender.

Founded in 2005, First Choice Bank has quickly become a leading provider of financial services that enable our customers to grow, maintain strength, and reach unprecedented levels of success. With a majority of our founders being first generation immigrants, our vision is to provide flexible solutions to Southern California's underserved communities. We surpass our clients' expectations through our efficiency and professionalism and are committed to being "First in Speed, Service, and Solutions."

About the Cancer Journeys Foundation

The Cancer Journeys Foundation provides a comprehensive digital information center for cancer survivors, their families, and caregivers. The Foundation is developing a nationwide network of walking programs to support America?s 15+ million cancer survivors on their journeys. The CJF created and operates the free prostate cancer early detection system ? ProstateTrackerApp.com.

For more information, contact Robert Hess, president, at the contact information below.

Robert Hess

President and Founder

Cancer Journeys Foundation

Accidental Prostate Cancer Survivor, Class of 2003

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Prostate Cancer Awareness Project

The Prostate Cancer Awareness Project (PCAP) developed and operates an international prostate cancer early detection system available free on the Internet at http://ProstateTracker.org.

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