

Sulfate-Free Shampoo Brand Comments on the Use of Algae Extract for Hair Growth

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Irwindale, CA: Perfect Hair Focus, the Irwindale, California based supplier of coconut oil hair serum and sulfate-free shampoo and conditioner, has highlighted the impact of using algae extract for hair growth as a part of their 2018 campaign for promoting natural haircare products.

Hair loss is a common problem for both men and women with more than 50 million people suffering from some form of baldness in the USA alone. Most treatments for hair loss come with a number of unpleasant side effects in which case herbal remedies may provide a suitable option without side effects.

Algae extract is one such natural remedy for hair loss. According to Allen Farrar, spokesperson for Perfect Hair Focus, "Algae extract is obtained from seaweed, a staple food for a majority of Asian countries. It contains a vast variety of vitamins and minerals that make it a great, natural cure for hair loss. This is why we have used algae extract in our paraben free shampoo, too great effect."

Healthy hair can be defined as hair that is thick, smooth and silky without a lot of breakage or hair loss. With its high iodine, calcium, iron, potassium, magnesium, vitamin A, B1, B6, B2, C and niacin content, seaweed and algae extract to keep the hair healthy by providing it with the essential vitamins, minerals and amino acids the body required to keep the hair strong. Some algae extracts which are used to fight hair loss are Himanthalia Elongata and Atlantic Kelp.

Farrar adds, "Algae extract helps fight hair loss by reducing scalp inflammation caused by bacterial infections, reduces the activity of 5-alpha reductase that causes hair loss along with healing any kind of scalp damage. It also promotes hair growth and makes it shine and high in volume."

Using algae extract and other ingredients such as coconut oil and ginseng root extract, Perfect Hair Focus has created a natural shampoo and conditioner set that may treat hair loss in both men and women. Safe to use for both damaged and colored hair, this product, as well as their hair serum for damaged hair, can be found in the Amazon marketplace.

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For more information about Perfect Hair Focus, contact the company here: Perfect Hair Focus
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Perfect Hair Focus

Perfect Hair Focus is a brand owned by Unico Enterprises, an Irwindale, CA-based company dedicated to providing premium beauty and grooming products.

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