

Responsive Website Templates From DigitalRez Now Available For Hospitality Industry

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DigitalRez, a company with offices worldwide that delivers digital reservation systems to various markets, is proud to announce that they now offer a responsive website service for the hospitality industry, such as hotels and resorts. The templates available for these responsive websites include campground, hotel, RV parks, and marinas. Details are available at http://sitemobi.net/.

Kevin Hall from DigitalRez says: "We provide a way to easily make a responsive website for the hospitality and accommodation industry with no need to code. The SiteMobi system automatically imports all of the content from an old website into an attractive website template that can be customized by device. It is also possible to create websites from scratch using one of our templates. All of our responsive websites not only look great, but follow Google's SEO best practices and come with various client getting features."

Clients will have to choose first which type of website they require, whether it is for hotel, campground, RV, or marina. These four categories cover a large part of the hospitality industry but if a business feels none of those categories represent them, they are encouraged to contact DigitalRez for further information.

After they have chosen their category, clients have to indicate whether they wish to convert their existing website into a SiteMobi site, which is mobile optimized. This is for those businesses who already have a functioning, good website but lack mobile optimization. Choosing this option ensures that customers are provided with a consistent brand experience.

Kevin Hall explains: "The vast majority of people now access the internet through their mobile devices. This is particularly true for those who wish to make reservations with or find out more about a certain hospitality business. It is essential, therefore, that these types of businesses have a website that follows best SEO practices so that they can be found, and also that they are mobile optimized so that they can be found on the go. Their mobile website must also be fully functional, so that visitors can access all the different features, such as a picture gallery, reservation system, and customer reviews. That is what we can do with an existing website."

The second option is for those who wish to create a brand new website that is fully responsive as well as mobile optimized. The SiteMobi websites are designed to work on mobiles, tablets, and desktops. This creates brand consistency across all types of platforms, offering a professional look.

Once customers have chosen the type of website they want to have created, they can choose from any of the many templates that are available. As shown at http://sitemobi.net/hotel-templates/, there are many to choose from. Kevin Hall continues: "For the hotel industry, we have Blue Fish, Broadway, Cafe, Intro Landing, Liquorice, Mona, Popsicle, Sepia, and Yellow Brick. We may also add more templates at a later stage. Each comes with a consistent design, font, typeset, color, and more, creating a uniform look for your business."

Once clients have chosen the type of website they want to have created and the template of their choosing, they simply have to enter their contact details and DigitalRez will provide them with a custom quote that will show price and completion time. Kevin Hall explains: "Once you accept our quote, we will get to work on creating your website immediately so that it can become live before you know it. Don't forget that you can also incorporate the DigitalRez reservation system in your new website, which will give it even greater functionality. Do speak to us about this if you want to know more."

DigitalRez opened its doors in 1993 and from the start, they have focused on offering high quality and functional real time reservation systems. They have strived to make these affordable without compromising on quality or support. Over 4,000 operations across the world now use the company's RezExpert system. This system comes with 30 day rolling contracts so people can opt in and out as they see fit. Their contracts include maintenance and software support, and additional modules can be added as and when required.

Those who have used the services of the company in the past have been very pleased with their results, not just in relation to the reservation system, but also in relation to the technical support they have received.

DigitalRez, meanwhile, is committed to always improving the functionality and integration of the system, which is what has culminated into the new SiteMobi options. Those interested are encouraged to contact DigitalRez for more information.

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DigitalRez

With offices in Canada, Barbados and Australia, DigitalRez has been supplying software, support and systems to the worldwide accommodation, camping and charter industries since 1993

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